Welcome to the City of





Adopted 11/11/2020



Introduction

Welcome to the City of Munising Master Plan

What is a Master Plan?

A Master Plan is a document that provides guidance for the growth, development, and physical improvements within a municipality. The document reflects the community it serves and draws on public input to define a united vision of the community's future. Based on thorough analysis of community data, the Master Plan offers constructive recommendations and implementation steps that can be undertaken to achieve the City's vision.

The core purpose of a Master Plan is to guide land use patterns, economic development and redevelopment, transportation and access, community infrastructure and services, and the management of the community's natural resources. It is a tool for identifying the long-range community challenges on the horizon and provides the framework for how we will adapt to meet the needs fo the future.



Authority to Plan

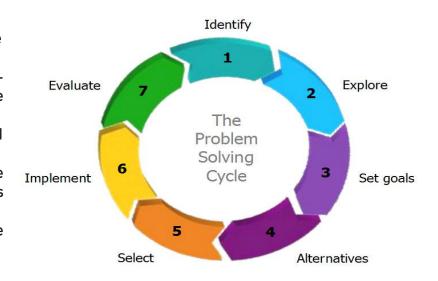
In Michigan, P.A. 33 of 2008, commonly referred to as the *Michigan Planning Enabling Act*, authorizes units of government to plan, create Planning Commissions, and regulate and subdivide land. The act permits and mandates the Planning Commission to create and adopt a Master Plan. The Master Plan is the basis for land use regulations and zoning. For units of government that have and enforce zoning, that zoning must be based on a plan. The purpose of this Master Plan is to guide future development towards more economic and efficient use of the land; promote public health, safety, and the general welfare; and provide for adequate transportation systems and infrastructure, public utilities, and recreation.



The Planning Process, Generally

Community planning is a cyclical process. Every five years, a community must review its Master Plan and consider necessary updates. The *Annual Report* found in Appendix A provides the important factors which could be reviewed to determine the need for updates to the plan.

The seven-step process chart (right) describes the phases of the plan's development, starting with a review of the current plan. Next, the plan engages with community stakeholders who will provide important perspectives and feedback on areas relevant to their interests.



In the third step, research and analysis on a range of community related topics is performed to give insight into the factors and trends shaping the community. From this analysis, we are able to engage with community stakeholders on step four to identify issues, needs, and opprtunities as they relate to the community.

Step five involves the creation of a strategic framework for addressing the issues and opportunities that were defined, and result in a collection of top goals, related objectives, and policy recommendations for future adoption. These strategic items are then included with the content of the plan and in step six, the Planning Commission proceeds with the formal adoption of the Plan at a public meeting.

After the adoption of the Master Plan, local elected and appointed leaders, City administrators, and other public and private stakeholders will work together on step seven to implement the action items and recommendations found in the plan. Five years from the adoption of the plan, the Commission will start again from the beginning of the cycle to determine what has been accomplished and what changes need to be made to the strategy in light of new information.

Past Planning Activities

In order to adequately plan for the future, a community must first review the recommendations and strategies of other relevant and recent community plans. By coordinating and aligning strategies with these past efforts, we avoid the pitfall of "reinventing the wheel" and build a strategy that interrelates with other programs and initives to build mutual support, as opposed to pushing in different directions in pursuit of the same vision.

2009 Munising Master Plan

The 2009 Master Plan was developed in coordination with CUPPAD and provided the fundamental elements that were required by newly enacted Michigan Planning Enabling Act of 2008. A number of strategic items contained within this plan have been accomplished while others are still in progress and have been carried over into this new plan.

Munising Downtown Development Plan

The Downtown Development and TIF Plan was developed in 1988 and was amended in 2013, which extended the life of the district's tax capture authority until 2033. The amended plan includes a 20-year work plan of actions and investments; many of which have been accomplished ahead of schedule. Downtown redevelopment and infrastructure are consistent themes in this plan and as such, the DDA and Planning Commission work together closely on development objectives.

Non-Motorized Plan

In 2013, the City and DDA coordinated on a non-motorized transportation plan which described the existing conditions, issues, and opportunities present in the community. The plan proposed a strategy for the development of new facilities, including costs, responsible parties, and potential funding sources. A number of these projects have since been developed or are prioritized within the City's current Capital Improvements Plan. References to future planned projects may be found in this plan's Infrastructure and Community Facilities section.

Regional Economic Development Plans

CUPPAD maintains the Comprehensive Economic Development Strategy (CEDS) and the 10-year Regional Prosperity Plan. Both plans cover the 6-county Central U.P. region and focus on broad goals for development with a focus on projects Although some of the early natural resources-based industhat relate to growing the economy and talent pool, infrastrucutre improvements, enhancing educational oppotunities, and improving quality of life. As calls for projects in the region are announced, Munising responds with relevant projects.

Redevelopment Ready Communities

Redevelopment Ready Communities (RRC) is a community and economic development certification program for cities It reviews and certifies communities for their adoption of best practices for planning, zoning, development review processes, consideration of existing redevelopment sites, and local economic development and community marketing strategies.

Munising has been engaged in RRC since 2017 and has received its RRC Report of Findings, which detail a number of checklist items to adopt in order to become RRC Certified.



The name "Munising" is derived from an Ojibwe Native American word, "Minissing" or "island near a lake," for the nearby Grand Island, located on the southern shore of Lake Superior in Michigan's Upper Peninsula. This area served as a home to the indigenous Ojibwe and later to early fur trading Europeans that arrived to the area as early as 1834.

Until Alger County was organized in 1885, Munising and its surroundings were a part of Schoolcraft County. Munising was incorporated as a village in 1897. It became the county seat in 1902 and was incorporated as a city in 1915.

tries have ceased operations, Neenah Paper remains the area's largest employer and has been a stable economic force for many decades. Moreover, the Alger Maximum Correctional Facility, the expanded Kewadin Casino, Munising Memorial Hospital and the emergence of many new service related businesses have helped to strengthen the overall local economy.

The area's natural resources have become the predominant offered by the Michigan Economic Development Corporation. force in the local economy through the expansion of tourism services and high-quality recreational opportunities. Jobs and customers created by a booming tourist industry have dramatically improved local economic conditions. The Pictured Rocks National Lakeshore, Hiawatha National Forest, Alger Underwater Preserve, and Grand Island are among the major attractions and offer a wide variety of active and passive four-season recreational opportunities.

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Guiding Principles & Vision for the Future

Throughout the process of developing the 2018 Master Plan, a number of overarching guiding principles were consistently mentioned which described common values held in the community. These guiding principles and the following vision statement paint a unifying picture of Munising's future which will result from the from the implementation of strategic elements found in the plan.



Small Town Character

Munising embodies the concept of small town character in the U.P. The natural topography of the surroundings physically limits the possibility of expansion beyond its existing boundaries, therefore no significant growth is expected. Munising offers a traditional downtown and commercial establishments, making it the primary hub of commerce and culture in Alger County. Residents of the community have a high regard for its charming neighborhoods and good schools, making it an ideal place to raise a family.

Appreciation of Natural And Cultural Assets

The Pictured Rocks National Lakeshore is Munising's most regarded claim to fame, but beyond that, numerous opportunities for natural resource recreation and enjoyment of cultural amenities make Munising a place where people want to stay. It is a place where artists are inspired by the natural beauty of the surroundings and their works are prominently featured in businesses and public spaces throughout the community. Year-round outdoor recreational opportunities, such as cross country skiing, snowmobiling, mountain biking, and simple beachgoing are just a few examples of the possibilies for outdoor enthusiasts.



Welcoming to Economic Development and Tourism

Business and industry are welcomed in Munising, as they provide the incomes for our year-round residents and the tax base that makes much of our public improvements possible. In recent years, tourism has expanded significantly and new opportunities for capitalizing on the changing conditions should be welcomed, with the understanding that tourism growth should maintain a reasonable balance with neighborhood livability and does not diminish Munising's small town character.

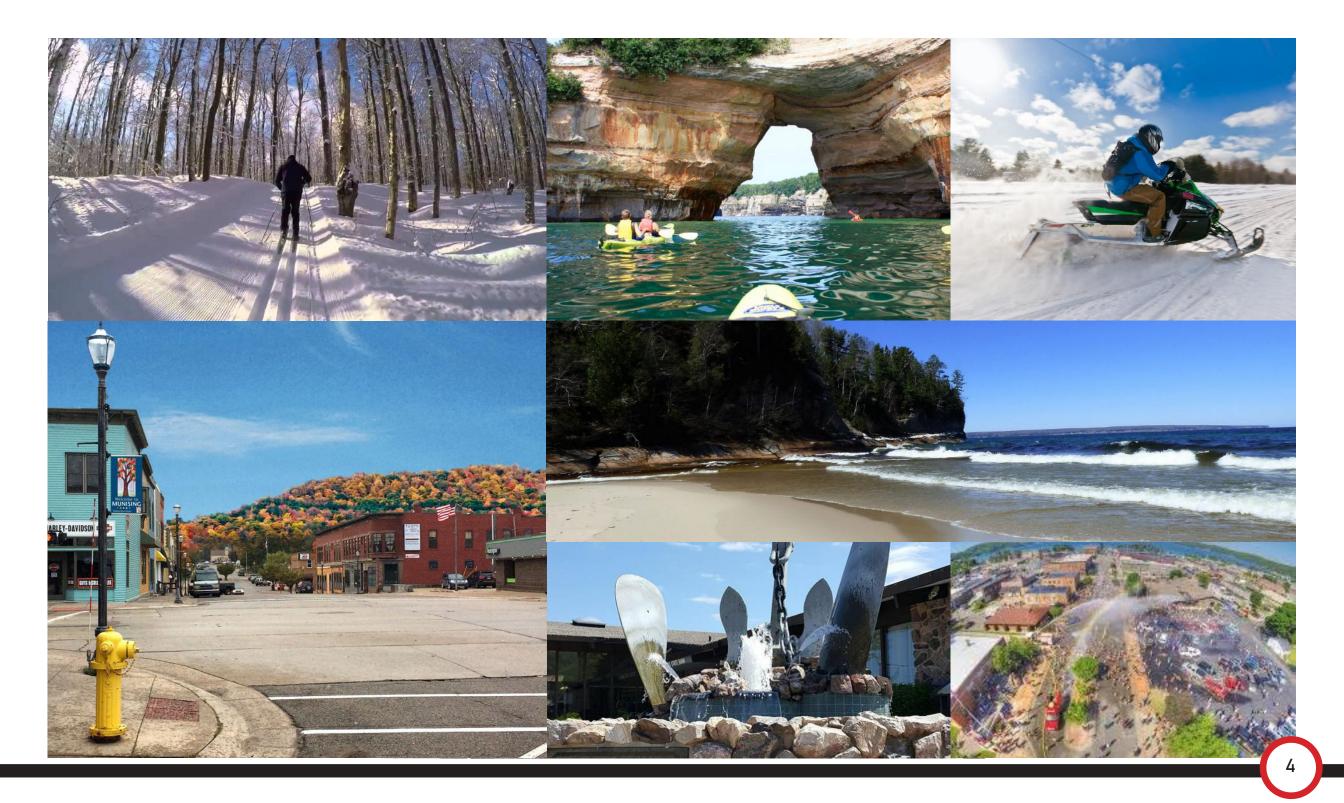
The People's Vision of Munising

By assembling the individual pieces that comprise the guiding principles of our community, we start to develop a picture of the qualities we expect to maintain and develop in the future. This vision summarizes these aspirations in a powerful and succinct statement about what we hope Munising will be like by 2045 and provides us with a shared understanding of where the strategy intends to take us.

Munising will be a community for all ages that embraces its **small-town character** and capitalizes on its unique **cultural and natural assets** which are found nowhere else. We will strive for a compatible **balance** between the quiet **residential character** that makes Munising a quality place to live and the **economic growth** that will make our residents and businesses prosperous in the future. Our community and visitors will enjoy the opportunities and lifestyle amenities the community provides which enable all to enjoy our slice of paradise in the U.P.

The Munising Planning Commission has developed a strategic framework to ensure the achievement of this vision. The strategy that was created was the result of multiple meetings with input from key stakeholders, other relevant studies and plans, and from the inclusion of community development best practices. The strategic framework in this plan begins on page 10.

Each year, the Planning Commission will develop an annual status report of progress on the Master Plan, and once every five years, the Commission will review the Plan for the update and adoption of new strategy items. An example of the annual report is provided in Appendix A.

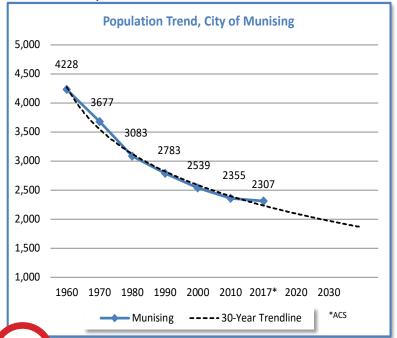


Trends Shaping the City and the Region

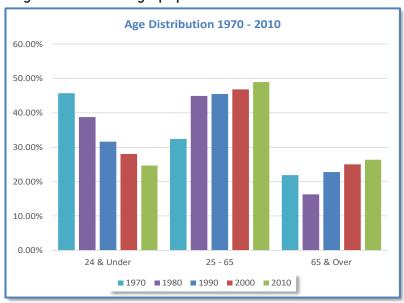
This section of the Master Plan is often referred to as the "fact book"; an important component that provides data on the changes that are occuring in the community with regard to population, economics, and housing among other topics. By analyzing the data of the past, we can draw conclusions about what the future might hold and be better prepared for the changes that take place.

Population Trends

As of the 2010 Census, the population of Munising was 2,355. This is a 7.25% decrease over the 10-year period, measured from the 2000 Census. The 2017 Census Bureau estimates place the City at 2,307 total population, which suggests some leveling off of the population is occuring, but also shows that no substantial growth should be expected in the near future.

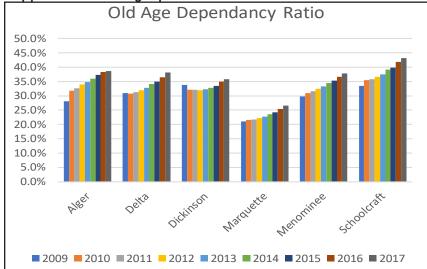


The City appears to be on a fairly predictable track for population and matches the State and nationwide trends toward an aging population. The figure below shows a breakdown of age groups from 1970 to 2010. Age groups are broken up into learning age, working age, and retirement age. As with most communities in the U.P., the 24 and under age group has seen a consistent decline. However, the working age group has seen a minor increase, but will likely begin to drop off as the Baby Boomer generation ages into the retirement age cohort across the next decade. If this trend continues, Munising could expect to see an increase over the ensuing years in both males and females 65 and over. Such an increase may contribute to demand for additional services and considerations for a large retirement-age population.



Munsing is Alger County's greatest center of population and that fact provides some measure of protection against the wider trend of population decline and aging that is being experienced in the County and Region overall. It is particularly the rural areas outside of Munising that are experiencing the greatest shift in demographics.

A concept known as Old Age Dependency Ratio compares the population of working age individuals to retirement age individuals. As the graphic below shows, all counties in the Central U.P. region, including Alger, are experiencing a rapidly increasing ratio of retirement aged individuals to working aged ones. This might also mean that, as older residents of outlying communities grow older, the City of Munising could likely see a growing need for services that support this demographic.

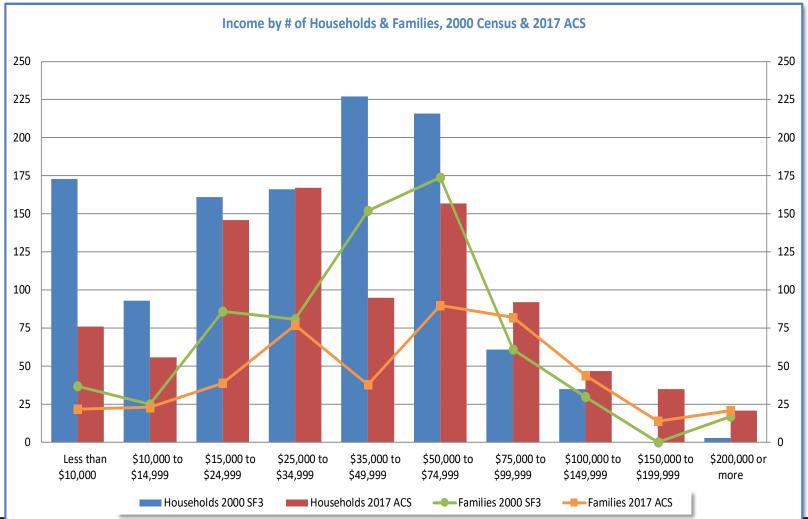


A countywide decline in the share of working age individuals also poses potential challenges for the future of the laborforce as the need to replace senior workers by younger ones plays out. It also suggests that the City, with the help of its local employers, workforce, and economic development professionals should focus heavily on talent attraction and retention efforts aimed at young working age individuals to fill the community's available professional and skilled trades jobs. The Greater Munising Bay Partnership for Commerce (GMBPC) is a partner on the Central U.P.'s Regional Prosperity Initiative, a regional collaboration aimed at improving quality of life and prosperity in the region. Under this initiative, the GMBPC and partners work together on strategies for talent attraction.

Income Trends

At this point in 2020, the most current and best available income figures are provided by the Census Bureau's 2017 American Community Survey (ACS). Like any survey, it comes with a margin of error relative to the size of the community sample. In Munising's case, the sample size of the population has an average margin of error of about 5%.

The chart below depicts two types of income data (households and families) which were measured using two different data sets (the 2000 Decennical Cenus and the 2017 ACS) representing a period of 17 years. The bars in the graph show household data with blue representing data from 2000, while the red bars show the most current data from 2017. Similarly, the line graphs display incomes for families, with the green line showing 2000 incomes and the orange line reports income from 2017. A household consists of all the people who occupy a housing unit, collectively, while a family is defined by two or more related individuals within a single household.



The chart to the left provides a profile on both the number of households and families in each income group, for both the 2000 Census and the 2017 ACS. Comparing the 2000 Census and the 2017 ACS estimate, a significant decline can be observed in the Less than \$10,000 income bracket for households. Middle income brackets, in the \$35,000-75,000 range for both households and families experienced similar declines of nearly 50% over the period, while those making \$75,000 and over made moderate gains in both households and families.

Although it is possible that some of these middle income households and families have shifted to higher income groups, the data does not provide clear evidence that such a change has occurred; rather it is observed that the decline in the number of middle income earners are not evenly matched with growth in the higher income ones.

To further understand changes in income for Munising residents, we compare median incomes for the same datasets. During this period of time, the cumulative rate of inflation in the U.S. was 42.3%

	2000 Census	2017 ACS Estimates
Median House- hold Income (MHI)	\$33,899	\$34,152 (+0.75%)
Median Family Income (MFI)	\$46,133	\$53,864 (+16.17%)

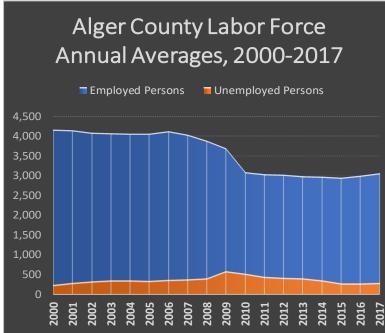
The data indicates that median household income has experienced essentially no growth (less than 1%), while median family income has experienced low growth, increasing by about 16% over the 17-year timespan. This suggests that, across both of these measures, families and households may be feeling less financially secure than they were seventeen years earlier, as expenses like housing, energy, and the costs of goods and services have continued to increase while wages have been slow to grow.

Trends Shaping the City and the Region

Community Economic Trends

Employment Status

The Bureau of Labor Statistics (BLS) reports the most accurate and current labor force data. The BLS only provides city-level data for the top 50 most populous cities in the U.S., so the most relevant dataset for Munising is Alger County's annual labor force average data.

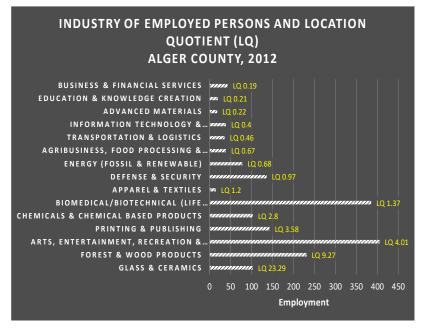


In 2000, the County's employment total was 4,150 with an average unemployment rate of 5.5%. The most recent total in 2017 indicates the employment total is 3,055 with an unemployment rate of 8.4%. The Great Recession, which officially lasted from about December 2007 through June 2009 can be observed as a steep drop in employment and an uptick in unemployed persons. Michigan in particular experienced a longer recovery period

than the rest of the nation as a result of having a less-diversified economy, heavily centered around manufacturing. Since this event, the employment numbers have never fully recovered to pre-recession levels. 10 years later, the County has about 1,000 fewer employed residents, resulting in a decreased economic potential. This decline in employment does not match the fluctuations in unemployed persons during the same time period, suggesting that following the recession, many workers have permenantly left the local labor force; perhaps moved, retired, or are in disability status.

Industry Cluster Employment

The BLS also produces county-level datasets on industries and employment as part of its Quarterly Census on Employment and Wages (QCEW). 2012 QCEW data shows the makeup of employment within industries in Alger County, along with the relative strength of that industry, expressed as a Location Quotient (LQ). An LQ above 1.0 indicates Alger County's higher than average rate of employment in that industry, compared to counties in the U.S.



The data shows that Alger has very strong employment totals in Glass & Ceramics; Forest & Wood Products; Arts, entertainment & Recreation; Printing & Publishing; and Chemical Production. This suggests that cluster-based strategies could be used to grow and retain these existing industries and their workers, particularly as older employees retire.

Work locations and Commuting Habits

The Census Bureau's On the Map tool uses ACS survey data to determine where people work relative to where they live. In 2015 approximately 1,243 people were employed within the City of Munising. Among those people working in the City, an estimated 961 employees (77%) were non-residents, while the other 282 (23%) were full-time residents. Another 438 residents were employed outside of the City limits, with the top destinations for work being the Cities of Marquette, Escanaba, Manistique, Sault Ste. Marie, and Chatham Village.



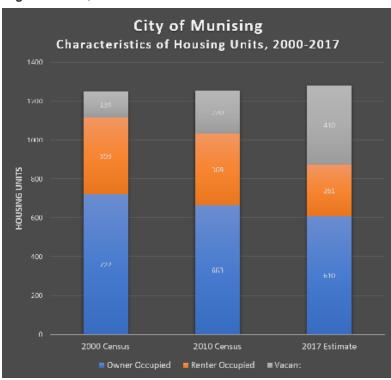
Commuting habits are identified in the 2017 ACS survey and indicate the most common method of travel for Munising residents is driving alone, with an estimated 67%. Another 15.7% of the population carpool, 2.6% use public transportation, 10.7% walked, and 2.3% worked from home. Potentially, City leaders could develop strategies to attact these locally-employed non-residents looking for shorter commute times.

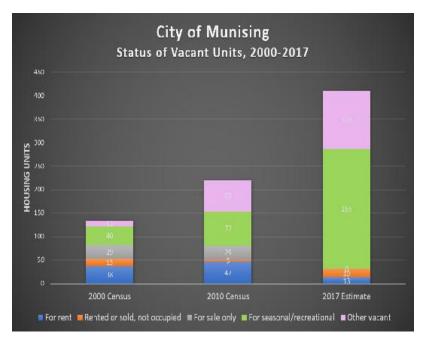
Housing Trends

Profile of Housing in Munising

Housing availability, type, and condition are all important factors contributing to the quality of life of Munising's resident population. This section assesses various housing characteristics using 2010 Census data and the latest American Community Survey (ACS) data.

Per the 2017 ACS, Munising has 1,281 housing units with approximately 68% occupied and 32% in some form of vacant status. Owner-occupied units account for 47.8%, with renter occupied at 35.8%. Among the 410 units in vacant status 3.2% were for rent; 4.6% were rented or sold but not occupied; 62.2% were for seasonal/recreational use, and the remaining 30% were classified as other vacant. The total number of housing units since 1970 has not exerienced any significant change, hovering around 1,200 units.



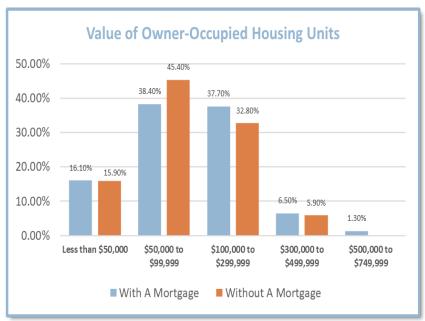


The graph above shows how much the dynamics of housing has changed in Munising between 2010 and 2017, as it experienced a 354% growth in the number of vacant units for seasonal/recreational use, while units for rent experienced a dramatic decrease from 47 units down to an estimated 13. It is reasonable to assume that the explosive growth in visitors to the Pictured Rocks National Lakeshore that was experienced since 2014 and the growing noteriety of the region's unique assets has contributed greatly to the market changes from long-term occupied units to vacant ones.

City leaders should be concerned with further losses to both owner and renter occupied housing, as the naturally limited supply of developable land in the City will result in many renters being priced out of the market. Further growth in seasonal and short-term rental housing may lead to a growing shortage in the local workforce, which the tourism economy heavily depends upon.

Value of Owner-Occupied Housing

The figure below shows the value of housing units in the City, both with and without a mortgage. Just over half of the City's housing units have an estimated value less than \$100,000 and the median home value was \$90,000. To put this in perspective, the median value of a home in Michigan in 2017 was \$136,400. This suggests that home ownership may be more attainable for Munising residents, but this fact may also increase the appeal to non-residents who may be interested in an investment property or second home.



It is recommended that the City and partners, such as local banks, provide more community outreach and education on homeownership and potentially explore programs that could assist with homeowner rehabilitation and energy efficiency upgrades to promote year-round occupancy of housing.

People and Community

Trends Shaping the City and Region provides an analysis of important facts and figures pertaining to demographic changes in Munising. An analysis of the data suggests that Munising, like the rest of the U.P., has been experiencing a slow, gradual decline in population since the 1980s and that trend is anticipated to continue for the forseeable future unless intervening factors, such as a growing birth rate or an in-migration of residents changes the trajectory of population loss. Additionaly, the average age of the population is rapidly growing older as the Baby Boomer generation approaches retirement age, while family household sizes are declining and fewer family-building aged residents are moving to the community. A declining population which includes fewer working and school-aged residents suggests strategies to slow or reverse these trends are needed to ensure long-term sustainability of the community. Influencing these trends is a particularly important task as it relates to the local workforce (talent pool), school system (enrollment), and the provision of health care services (increased demand).

Stopping Population Decline

Population decline is a challenging issue for small cities to overcome, as many of the factors are beyond the control of the community and due to economics and demographic changes. However, small towns can take steps to mitigate population losses by embracing regional talent attraction and retention strategies, such as the Central U.P. RPI Council's *Upward 2025 Plan*. This plan includes local actions like placemaking efforts that enhance quality of life, among other actions. Maintaining the housing stock is another important feature for increasing in-migration and retention of residents, as quality of housing is a top feature when considering where to live.

Attracting Young, Talented Workers

Talent is the fuel for the new economy and communities are in constant competition to attract workers, particularly young, highly mobile ones. Talented workers are looking not only for good jobs, but quality places to live that provide the types of amenities that support their lifestyles. Munising has an advantage in this regard, as the region's natural assets and beauty are authentic selling points for outdoor recreation enthusiasts. A successful talent attraction strategy should coordinate with local employers to highlight this point whenever possible.



Adapting to an Older Population

The population shift toward an older population is inevitable, which means there will be an increased demand on features and services the population commonly relies on. Healthcare and transportation services are two of the main considerations that will experience increased demand. Seniors may also be looking to downsize their homes and look for more accessible homes that accommodate aging in place.



Increasing Public Engagement in Development

Public participation is a critical element in the development of broadly inclusive communities that are responsive to their constituents. Participation can be a powerful force as it relates to civic matters; it can drive the support needed to bolster a public initiative to success, or in other cases, significant public opposition too late in the process can spell disaster for a project. Proactive communities recognize that harnessing early input from the public is an essential step for major projects, from master planning to physical development projects.



Meaningful engagement also has the additional benefit of cultivating a more informed citizenry when it comes to current City issues. When residents are aware of the facts and circumstances regarding changes in their community, they are more empowered to provide constructive feedback that can result in project modifications that better align with the needs and wants of the community. Consistently meeting the public's expectations for public engagement serves to build a sense of trust and understanding that enhances the bond between the City and its residents and often leads to better outcomes than if it did not.

In the future, Munising should develop a public participation framework to guide future engagement with stakeholders, then consistently implement the recommended steps.

Goals for People and Community

The Planning Commission recognizes the trends in culture, economics, and demographics and how those will affect the community in the future, therefore they recommend the following strategies be undertaken in the next five years:

Goal 1: Stop the decline of population over the next 20 years by developing strategies that encourage young workers and families to move to Munising.

- Objective 1: Enhance the appeal of living and working in Munising by coordinating with Economic Development Organizations and local businesses to provide the possibility of distance working and market this opportunity.
- Objective 2: Market the region's unique natural assets that enhance quality of life and target young professionals with an interest in four-season outdoor lifestyles.
- Objective 3: Ensure quality affordable and attainable housing options are available for families and individuals that meets the current demand by supporting the findings of the 2019 Central U.P. Regional Housing Market Study.
- Objective 4: Maintain a reasonable balance between the tourism economy and the community-oriented commercial establishments, neighborhoods, and industries that support and appeal to year-round residents.

Goal 2: Make improvements that positively impact senior residents' ability to age in place.

 Objective 1: Facilitate community walkability and transportation mobility improvements that support a healthy and active lifestyle for seniors.

- Objective 2: Support programs and updates to zoning and building codes that enable residents to make home improvements for better access and independent living.
- Objective 3: Encourage and support local businesses in actions that improve facilities for barrier-free access.
- Objective 4: Provide more senior-friendly attractions and events.



Goal 3: Engage youth residents to learn about and provide for the types of amenities that are important to their enjoyment and experiences in Munising.

- Objective 1: Begin identifying and providing the amenities and opportunities that appeal to young people by holding workshops with young residents to gather information about key aspects of that enhance their quality of life, then develop a plan to provide these things by 2021.
- Objective 2: Include young people, such as high school students, in projects and planning for quality of life, and potentially appoint a youth member or liaison to the planning commission by 2021.

Objective 3: Include community involvement training and education in local school curriculum and local youth organizations.

Goal 4: Increase public participation in community development planning processes across a wide range of stakeholders.

- Objective 1: By 2021, the City in coordination with local partners will develop a Public Participation Plan that will guide the city's outreach and communication efforts when engaging in community development and public notification activities.
- Objective 2: By 2021, provide welcome wagon services and an organization of local residents willing to be ambassadors to new residents by directing them to resources and answering questions and develop a brochure and a page on the city website for new residents that informs them of all that is available. Coordinate across the county on this activity.
- Objective 3: Each year, host multiple public engagement and input activities in coordination with local events to determine the interest of residents in seeing future community development activities.



Economic Development

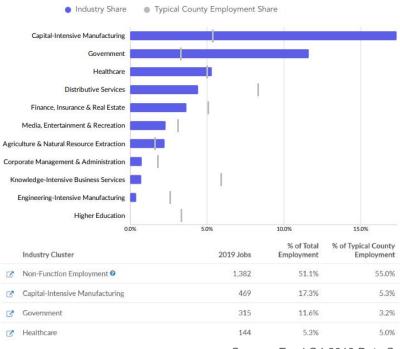
The field of Economic Development has traditionally focused on the strategies of business attraction, retention, and expansion to drive job growth and local prosperity. However, the evolution of our society, driven by factors like technology and globalization have changed the game of economic development significantly. Today, talented workers are the fuel of the new global economy and where they go and cluster, industries tend to follow and thrive. Skilled and talented workers are free to relocate to places where they can achieve a high quality of life, competetive salaries, and high quality housing options. Thus, the strategy for economic development has had to adapt in recent years; while traditional strategies are still needed, incorporating principles of community development that aim to create vibrant places where these workers want to be has become a necessity.

While the evolution described above is growing to be the norm for knowledge and skill-based industries, it should be noted that land-based industires such as fishing, forestry, and tourism are anchored to the locations in which the resources reside. The immediate region has a high reliance on these industries. This fact is a double-edged sword, as they ensure reliable living-wage jobs locally in good times, but the industries themselves are subject to broader market trends. The workforces of these industries also tend to skew more toward local labor and are not commonly targets for talent attraction. Heavy reliance on relatively few land-based industries may leave the community less resilient when faced with economic shocks, which suggests a significant effort should be put into cultivating diversification.

Industry Diversification

Industry diversification is a strategy that seeks to grow the output, workforce, and wages of new and emerging industries in regions where few larger industries dominate the economy. Diversification of industries, similar to investment planning, can result in reduced-potential for losses and greater potential for rapid recovery when impacted by shocks, such as the Great Recession in the later years of the 2000s.

Industry Diversity Snapshot, Alger County

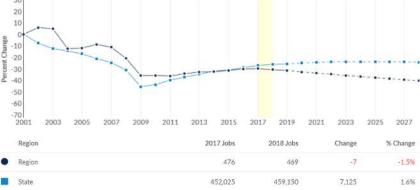


Source: Emsi Q4 2019 Data Set

The graphic above shows the general makeup of the top industries in Alger County, indicating that there is a higher than average share of jobs in *Capital-Intensive Manufacturing* and *Government*. Presumably, the high share of government workers can be attributed to the National Parks Service as well as State workers related to natural resource protection. Capital-intensive manufacturing, which includes paper goods, woodworking,

and industrial mechanics is 12 points higher than the national average. Local employment in this industry was in a steep decline during the 2000s but has since plateaued, although projections indicate further decline over the next decade.

Capital-Intensive Manufacturing Regional Job Trends, Alger



Source: Emsi Q4 2019 Data Set

These occupations are heavily dominated by older workingage males, with approximately 30% approaching retirement age within the next ten years, while fewer younger workers are entering the pipeline to be successors. This suggests there may be growing challenges over the next two decades to fill positions that support the region's most significant industry, after *Non-Function Employment* industries.

Capital-Intensive Manufacturing Age Breakdown, Alger

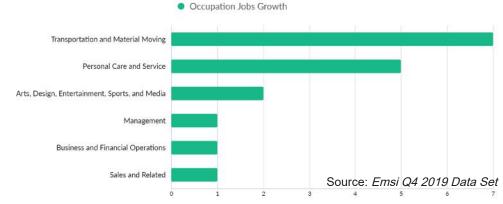


Source: Emsi Q4 2019 Data Set

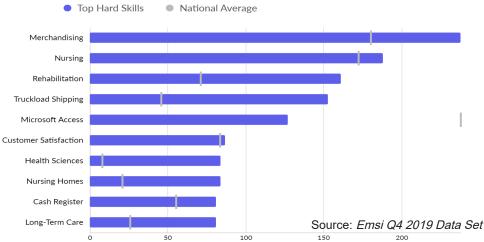
Potentially, economic and workforce development efforts could be targeted to growing industries, occupations, and in-demand skills that are relevant in the region. Graphics on the next page provide some recent intelligence about the trends occuring in the local economy with regard to growth and future needs.

Top Growing Industries - Munising, ZIP 49862 Industry Jobs Growth Transportation and Warehousing Finance and Insurance Professional, Scientific, and Technical Services Information Agriculture, Forestry, Fishing and Hunting Construction Accommodation and Food Services Source: Emsi Q4 2019 Data Set

Top Growing Occupations - Munising, ZIP 49862



In-Demand Skills - Alger County



Priority Redevelopment Sites

Redevelopment of vacant and underutilized properties is a high priority in the City of Munising. Reinvestment in these types of properties enhances a community's potential to attract business and talent by creating a stronger sense of place and catalzying future opportunities. Redevelopment visions should align with the future needs of the community, in Munsing's case, these visions should consider the possibility of strategies like increasing density, providing *missing middle* housing options, growing the tax base, utilizing the waterfront, and eliminating development barriers that impede the constructive and innovative use of land.

Priority Site #1: Former firehall and adjacent property

Location: Two large lots located on Munising Avenue, the mainstreet of the City's downtown.

Opportunity: This high-visibility site is located in the heart of a charming and walkable downtown. The future development could support a wide range uses of that complement a modern downtown. Vision: The redevelopment of this lot will include a multi-story mixed-use building which uses the principles of traditional downtown design and a minimal parking footprint. Higher-density housing on the upper floors and commercial uses on the first floor would complement the overall vision of the downtown.

Priority Site #2: Cherry Street vacant lots

Location: Two vacant lots on the northeast and northwest corners of the Cherry St. and M-28 intersection. Opportunity: Prime redevelopment sites located in the Transitional zoning district, allowing for a mix of residential and commercial development opportunities adjacent to a thriving downtown. The lots offer a view of the scenic Munising Bay, access to all city infrastruture services, and high-speed fiber broadband.

Vision: The use should blend well with the lower-intensity character of surrounding uses, which include both neighborhood commercial and larger single-family homes. The ideal development could include townhomes, rowhouses, or a similar housing type. Professional offices and business services, particularly of a high-tech nature would complement the area well, while providing nearby amenities to talented workers.

Priority Site #3: Downtown vacant lots on East Superior Street's 200-block

<u>Location</u>: Multiple lots along the south side of Superior St., between Maple and Birch in the <u>Downtown</u> district. <u>Opportunity</u>: Nearly a full block in the <u>Downtown</u> zoning district, offering a wide-range of possibilities that would be compatible within a vibrant small town.

<u>Vision:</u> Traditional downtown development following the same build-to-lot-line placement of the twoor more story building. A mixed-use development with residential apartments on top and commercial retail below would be an ideal neighborhood fit.



Goals for Economic Development

The Planning Commission recognizes that proactive and well-coordinated economic development efforts are necessary if the city and region are expected to grow and thrive in the future. Commissioners recommend the following strategies:

Goal 1: Attract and grow modern light and small industries within the City.

- Objective 1: The Planning Commission will review the zoning code in 2021 to determine where possibilities exist for incorporating new light and small industry uses within zoning districts.
- Objective 2: Review contemporary data on locational advantages and possible opportunities for new industries, then work with the region's economic development organizations to entice new businesses to start up here.

Goal 2: Explore economic possibilities of Munising's deep water port.

- Objective 1: Maintain Munising's status as a deep water port and seize on future economic opportunities for using this designation.
- Objective 2: Work with regional and state economic development organizations to better understand the possibilities and private sector partners who may be interested in Munising's deep water port and what the barriers are to using it.





Goal 3: Promote the highest and best use of limited land and particularly vacant lots as the City considers redevelopment possibilities.

- Objective 1: Consider the taxable value of property of land in the downtown and along the waterfront when revising the zoning ordinance to support the growth of the local tax base.
- Objective 2: Consider incentives and possibilities for relocating the baseball field, church, and phone company away from the waterfront.

Goal 4: Maintain an appropriate balance of tourismfocused development and community-oriented commercial and service establishments.

Objective 1: In 2020 and years following, assess
the proportion of tourism-related businesses
to community-oriented commercial and service
establishments to determine if an appropriate
mix exists and if not, provide zoning ordinance
amendments to control for that.

Goal 5: Improve the diversity of industries and employment opportunities by building on existing strengths, locational advantages and emerging opportunities.

- Objective 1: Work with local economic development organizations to identify existing strengths and opportunities, then seize opportunities to develop and entice these industries by 2022.
- Objective 2: Use cluster strategies to build upon existing strengths in the tourism and wood/paper products industries.



Goals for Economic Development, Continued

Goal 6: Enhance the entrepreneurial environment in Munising to encourage the expansion of year-round businesses and the development of new businesses.

- Objective 1: Work with the region's economic development organizations to employ principles like Economic Gardening to grow and retain existing businesses.
- Objective 2: Coordinate with surrounding townships and the Greater Munising Bay Partnership for Commerce to determine regional strengths and opportunities, then form partnerships for successful business growth and development by 2020.
- Objective 3: Actively pursue new entrepreneurs and cultivate local entrepreneurs to create new businesses and fill vacant spaces using innovative strategies like pop-up storefronts by 2022.
- Objective 4: As economic development and business partners coordinate on local marketing campaigns, consider the development of a "local first" strategy that is supportive of locally-owned establishments.
- Objective 5: Prioritize professional, creative class, and skilled labor industries in local business attraction efforts.



Goal 7: Attract and retain skilled workers and talented people within key industries to cultivate new businesses and enhance the entrepreneurial environment.

- Objective 1: Meet with industry leaders to determine the types of amenities that are in highest demand among the talent that they employ and attempt to provide for them.
- Objective 2: Work with area businesses and economic developers to promote the possibility of working from home in appropriate circumstances as an incentive to offset the region's lower wage-scale as compared communities with more competitive wages.



Goal 8: Coordinate with the Munising Downtown Development Authority (DDA) on achieving common development objectives regarding the downtown.

- Objective 1: Consider the possibility of improvements to the blight code, zoning ordinance, or other design guidelines that could enhance the aesthetics and appearance of the Downtown.
- Objective 2: In 2019 and beyond, continue to meet annually with the DDA over a joint meeting to review strategies and coordinate on action steps relative to common objectives and work plan items found in the Munising Downtown Development Plan.

 Objective 3: Support land use planning that fosters the growth of the taxable value of properties within Munising's DDA TIF district and coordinate on investments that enhance infrastructure and structures in the downtown.



Goal 9: Work with property owners, developers, economic development organizations, and the State to redevelop commercial, industrial, and mixed-use properties.

 Objective 1: Beginning in 2020, coordinate with the DDA, economic development organizations, local developers and property owners to focus on a list of redevelopment sites and offer appropriate incentive tools and flexibility in the process of redevelopment for these projects.

Goal 10: Coordinate with regional partners and neighboring jurisdictions to enhance economic competitiveness and alignment of strategies.

Objective 1: Beginning in 2020, participate in regional planning and economic development initiatives, such as the Regional Prosperity Initiative (RPI) and Comprehensive Economic Development Strategy (CEDS) to address issues like regional affordable housing, community public health, and infrastructure asset management.

Natural Resources, Environment, & Energy

Munising is fortunate to have an abundance of unique and impressive natural features that make the region a draw for outdoor enthusiasts of all types. Seemingly endless possibilities exist all four seasons of the year, due to the regional climate and the variety of landscapes. It is no wonder the local tourism industry is experiencing a surge, as images of its scenic vistas are circulated globally. But with this newfound attention come challenges and responsibilities to manage the sustainable growth of the tourism industry so it may be enjoyed for many generations into the future.



Even before the boom of tourism, the natural resources of the region, particularly the bay and forests, were the assets that originally allowed the region to be settled as a center for logging and commercial fishing. These industries, although smaller today, still employ a fair share of residents, and these occupations still play a major role in shaping the identity of Munising. As the global economy and climate changes, industries like these are particularly vulnerable to the shockwaves that occur, making it more important than ever to adopt sustainable practices and develop new markets to ensure the heritage and culture of the community remain

intact.

The Gateway to Pictured Rocks National Lakeshore

The Pictured Rocks National Lakeshore, Munising's greatest claim to fame, welcomed 781,000 visitors in 2017. The number of visitors has been on a steady upward climb since a low point in 2008 when the attendance was 398,774. By the most recent estimate, Pictured Rocks creates \$33 million in economic benefits in the region and supports 425 jobs in the local economy. Improvements in marketing and promotion are major factors for the recent growth in tourism. However, success also comes with the challenge of maintaining this unique resource which can become degraded by those who do not take the proper care. As the nearest urbanized area, Munising has the unique ability to leverage its geographic location to become the gateway to the park; not only capitalizing on the benefits, but also educating its visitors on the history and the proper etiquette to be used when visiting the Park. By coordinating with the National Parks Service on this responsibility, Munising will grow its reputation as a leader in sustainable ecotourism and foster a sense of apprecation for all.



Growing the Region's Renewable Energy Capacity

Energy rates, production, and efficiency have been identified as areas that demand community input and action. The City's electric provider, UPPCO, has rates that are among the highest in the country. As our community has little control over utility rate structures, energy efficiency, renewable energy, and energy storage will become increasingly important in the planning of our City's future.



The City should consider action to ensure a successful energy framework is in place for city residents, businesses, and municipal operations. This could include developing ordinances that give residential and commercial community members clear direction for siting roof and ground mounted renewable energy generation systems along with battery storage. The City Commission should also consider the adoption of energy reduction and renewable energy goals that provide guidance to city leaders during annual budget planning and development of Capital Improvement Plans. These initial tasks can encourage the growth of renewable energy, the long-term reduction of city energy costs, and greater municipal resilience, together creating a path for greater energy independence.



A neighborhood rain garden as an example of LID

Low-Impact Approaches to Development

Low-Impact Development (LID) is a term that refers to the development precautions and structural best practices when engaging in the development of land which attempt to allow a site to function in a state as close as possible to its pre-development conditions.

For example, existing soils, vegetation, and mature trees may be protected from encroachment on unused portions of the development site to ensure healthy stormwater drainage occurs. In other instances, it may include a reduction in the amount of impervious surfaces like parking lots, which increase runoff. LID is not a "one size fits all" approach, nor is it a solution to every environmental problem, but in considering it for the right applications, LID can be a helpful tool to make communities more resilient in the face of extreme weather.

Goals for Natural Resources, Environment, & Energy

Based on the input and content generated at focused workshops, goals were generated related to areas of significant interest. They will be referred to later in the Action Plan on page 40.

Goal 1: Increase the adoption of renewable energy systems within residential, commercial, and municipal sectors.

- Objective 1: Review city building and zoning ordinances for potential barriers to the development of renewable energy technologies and improve upon any outdated or overly burdensome regulations, as appropriate.
- Objective 2: Work with the City Commission and Alternative Energy Subcommittee to develop and adopt energy reduction goals and timelines to give direction to staff during annual and long-term budget planning.
- Objective 3: Encourage and educate residents, local establishments, and public sector organizations in Munising about cost savings from improved energy efficiency upgrades.



Thermal imaging showing where heat escapes from a home



Solar Panels attached to a residential roof

- Objective 4: Condsider including energy efficiency and renewable energy requirements during any upgrade or rennovation of municipal facilities.
- Objective 5: Consider the creation of a comprehensive energy plan covering current energy use, goals, timelines, technologies including solar, wind, energy storage, electric vehicle infrastructure, priority buildings, etc.

Goal 2: Adopt a low-impact approach regarding natural resources and development for improved environmental health and enjoyment of the natural landscape.

- Objective 1: Create zoning ordinance standards for green infrastructure and low-impact development options to provide additional possibilities for the onsite management of stormwater.
- Objective 2: Work with Superior Watershed Partnership to implement best practices for improving water quality by 2025.

Goals for Natural Resources, Environment, & Energy, Continued

- Objective 3: Identify and develop tools for preserving sensitive environmental areas, greenways, and other desirable places for natural resource protection and recreational activities.
- Objective 4: Encourage the National Park Service to attend Planning Commission meetings and work with the city to plan future projects that might help reduce visitor impact on sensitive areas, such as providing a biking/ walking path to Sand Point, placing electronic speed signs on Sand Point Road and possibly moving the Visitor Center downtown to lower traffic impact.
- Objective 5: Consider identifying and implementing infrastructure and practices that preserve visibility of the night sky, such as dark sky lighting, where possible.



An example of dark sky lighting



Goal 3: Embrace the concept of being a "gateway community" to the Pictured Rocks National Lakeshore, as well as other notable places, and incorporate this concept into community marketing activities.

- Objective 1: Continue to promote the City's proximity to unique recreational opportunities within the Pictured Rocks National Lakeshore, Grand Island, Hiawatha National Forest, the Alger Underwater Preserve, and additional public and private attractions.
- Objective 2: Find ways to draw tourists to a variety of viewpoints and natural areas to reduce pressure on prime places.
- Objective 3: Establish regular dialogue and discuss opportunities of working with the National Park Service to plan future projects that might help reduce visitor impact on sensitive areas.

- Objective 4: Consider the possibility of working with MSU Extension on a First Impressions study of Munising to better understand the opportunities and improvements that the city could take action on to improve its appeal as a gateway community.
- Objective 5: Establish public and visitor educational and marketing outreach on "Leave no Trace" practices to protect the area's natural beauty, along with best practices for specific activities and places where applicable.



Housing & Neighborhoods

The resiliency of small towns directly relates to the health of neighborhoods that support their adjacent downtowns. Munising is fortunate to have a historic pattern of development that has resulted in relatively dense, walkable neighborhoods built around the City's downtown core, providing excellent access to employment, goods, and services.

These conditions have allowed Munising to weather its share of economic challenges and the City continues to be Alger County's center of economic strength. However, neighborhoods may deteriorate over time due to lack of investment, blight, and deterioration of residential character, so it is important to take steps to maintain the integrity of these residential zones.



Finding the Right Balance

Providing the right balance of owner-occupied, renteroccupied, and seasonal housing is a challenge for small tourism-focused communities because the results are largely dependent on market factors beyond the control of local government. Overall housing supply in Munising has not experienced any dramatic changes over the past 17 years; only increasing by about 32 units.

The availability of rentals however, has decreased by an estimated 132 units, for a nearly 34% decrease since 2000. This decrease in supply results in greater demand for rental housing, which can be observed as rental costs increase signficantly over this same timeframe. For those lacking the financial ability or unwillingness to become homeowners, options are greatly limited as there is a lack of comparable housing options and secondary problem for the sustainability of the tourism industry, as jobs in this sector are typically service sector positions that offer lower than average wages that cannot keep pace with market rate rental prices.



Munising is a rapidly growing tourist destination and while that fact may contribute to positive economic growth for the local industry, it may also contribute to some undesireable conflicts with everyday life. For example, if the City were to continue its trend of fewer long-term residents and families living in the City, the K-12 school system could continue to see declining enrollment, which could then lead to reductions in services. Encroachment of vacation rentals in residential neighborhoods may result in changes to the character of neighborhoods during times of peak tourism, making it less desireable for families looking for tranquility.

These examples can lead to a cascading effect that

disrupts the sustainability of small town life if growth were left unmanaged. This suggests City policy-makers should determine the limit individual districts and the City overall can bear with regard to vacation rentals and second homes, then develop strategies and enforce regulations that ensure this balance is not compromised. It is recommended that vacation rentals be permitted on a limited basis in the Downtown, Transitional, and Lakefront Comurban amenities in outlying communities. This creates a mercial zoning districts, while restricting them from Residential districts.

Improvements to Housing Stock

Improving the quality of housing stock in Munising is vitally important, as new housing is unlikely to be developed on a large scale within the City limits. According the the 2017 ACS, nearly one third of all housing units in Munising were built in 1939 or earlier. Older homes typically require more investment and considerations as they undergo improvements than modern homes, and energy efficiency updates, utilities, roofs, and exteriors are relatively common needs among these older structures. Home improvement grants and loans are an excellent way to keep the existing stock of housing in good condition and City or County leaders are in an ideal position to help facilitate a program that could support this objective. Neighborhood redevelopment through the support of homeowner rehabilitation is also an effective strategy for combating blight, which has a corrosive effect the aesthetic and social value of neighborhoods.



Missing Middle Housing and Neighborhood Infill

Missing Middle is a term that refers to housing types that are not commonly present in Michigan communities, and typically include such forms as mixed-use loft apartments above commercial, townhouses and row houses, duplexes, fourplexes, and other structures that fit well into the fabric of a moderately dense urban neighborhood. These types of housing developments are practical for small towns with traditional downtowns and in adjacent downtown neighborhoods where density and walkable urbanism is desired. In Munising's case, missing middle housing development should be strongly considered as it redevelops vacant downtown lots or blighted commercial and public buildings.



Missing middle housing types are exceedingly indemand in today's housing market, as people of all ages and income levels are in search of housing. Smaller living spaces that are typical in downtown settings are ideal for retirees looking to downsize, empty-nesters, and young professionals looking for living spaces in a vibrant downtown near the services and amenities they tend to use.

City leaders should consider the redevelopment opportunities that exist in the downtown and transitional zones and engage the community and decision makers on the future uses of these potential redevelopment sites. The City, in coordination with its DDA could support this activity, while the city reviews its ordinances and development processes to remove barriers that create unnecessary hurdles for development of *missing middle* housing.

Housing Affordability

Contemporary measures suggest housing affordability is determined as a ratio of housing expenses to household income. This can be measured in monthly rent for rental units or a monthly housing expenses for owner-occupied units. Monthly housing expenses above 30% of a household's monthly income are more likely to be unaffordable when factoring in other necessities of life, such as groceries, transportation, and medical care.



According to the 2016 ACS Estimates, 41.7% of households with a mortgage and 47.6% of rental households are spending above 30% on housing costs in Munising. The data indicates monthly housing expenses have increased across both types of tenure from 2010 to 2016; households paying 30% or more of their income have grown by 4.6% for households with a mortgage and 3.2% for rental households. In addition, inflation has increased over this period, increasing the costs of goods and services, resulting in less disposable income.

To disrupt the growing trend of unaffordability, City leaders should consider actions that could increase the supply of affordable and workforce housing when opportunities arise. The demographics most likely to be impacted by unaffordable housing situations in Munising are seniors, young adults, and also service sector workers which are vitally important to the growing service economy in Munising.

Target Market Analysis on Housing

In 2016, a report on market rate housing was produced for Alger County and its local units to determine the region's need for new in-demand housing types, which are not currently available on the market. The findings suggest both conservative and aggressive scenarios that indicate a need for new housing types in Munising. These types include:

- Conversion of high-quality, vacant buildings into new flats and lofts.
- New-build townhouses and row houses, particularly in infill locations that leverage waterfront amenities.
- Rehab of upper level space above street-front retail within downtown districts.
- New-build flats and lofts in mixed-use projects, above new commercial with frontage along main streets.
- Accessory units like flats above garages, expansions to existing houses with attached or detached cottages.

The findings of this report conclude that, in an aggressive scenario, the City of Munising may be able to support the development of up to 25 attached unit types annually, while in a conservative scenario the suggests 60% of that, or approximately 15 units per year. The report adds that the City of Munising could capture additional market demand in the County depending on its ability to attract reinvestment into the downtown and waterfront properties; add amenities through the Placemaking process; and grow small businesses to create jobs. The target market for these additional units is estimated as 9% upscale, 72% moderate, and 19% in economy-level options.

Goals for Housing & Neighborhoods

The Planning Commission recognizes that developing a strong policy on local housing is critical to the long-term sustainability of Munising and recommends the following strategies be undertaken in the next five years:

Goal 1: Maintain the appeal and character of Munising's neighborhoods to ensure small-town character is not compromised.

- Objective 1: The Planning Commission will make recommendations to the City Commission to focus on blight remediation of vacant residential properties by reviewing and updating the property maintenance code while ensuring responsibility falls to the property owner.
- Objective 2: The Planning Commission will make recommendations to the City Commission regarding long-term and short-term rentals to ensure a high level of livability and compatibility exists by starting a rental property registration program and limiting the placement of short-term rentals to appropriate neighborhoods.

Goal 2: Increase the stock of quality affordable, attainable, and market rate housing that meets the needs and incomes of the workforce in Munising.

- Objective 1: In 2020, the Planning Commission will review and consider the findings of the Central U.P. Housing Needs Assessment and determine what steps could be taken to enhance support for housing development in a manner that addresses the challenges identified.
- Objective 2: Support mixed-use and missing middle housing redevelopment projects in and around the downtown to increase overall supply of housing.

 Objective 3: Develop a rental education program for assisting landlords and tenents to achieve better communication, understanding, and outcomes.



Goal 3: Support home improvements focused on assisting seniors and persons with disabilities to live independently in their homes.

- Objective 1: Develop local capacity or work with Alger County to manage and support programs focused on accessibility improvements to housing for the benefit of seniors and persons with disabilities.
- Objective 2: Pursue funding programs from State and Federal agencies that provide funds for improvements to accessibility in homes and businesses.

Goal 4: Provide new options for the development of *missing middle* housing types, where they are deemed appropriate.

- Objective 1: In 2020, review the zoning ordinance to determine if new missing middle housing types could be included and amend the ordinance to make this type of housing format possible.
- Objective 2: Create a vision for the future of redevelopment sites where missing middle housing is wanted, then market this possibility to both large and small-scale developers.

Goal 5: Control the proliferation of blight in neighborhoods through the consistent enforcement of ordinances, volunteer assistance, and community placemaking efforts to encourage investment in adjacent properties.

- Objective 1: Work with the DDA to continue successful placemaking initiatives like Art in the Alley and support grant opportunities focused on creating an enhanced sense of place.
- Objective 2: Review zoning and general law ordinances related to blight and nuisances to determine if updates are necessary to improve community appearance.
- Objective 3: Coordinate with the Alger County Land Bank Authority to assist with remediating vacant and blighted properties in the community.

Goal 6: Establish a regulatory framework for permitting short term rentals that does not adversely affect the long-term residents of Munising.

- Objective 1: Review best practices of other communities as they attempt to regulate short term rentals while giving additional consideration to the decreasing availability of long-term rental housing in the community and attempt to find a balance.
- Objective 2: Provide an opportunity for residents to give input on the potential options for regulation.



Quality of Life in Munising

This section of the Plan addresses the features, amenities, experiences, and conditions that collectively make Munising a desireable place to live for year-round residents. What makes Munising a place where new residents would want to locate? How can we create a great place that Munising's college-bound youth would want to move back to after graduation? What can we do as a community to make the overall population more happy, healthy, and safe? These are the big questions that we should attempt to find solutions to as we engage in community development over the coming years in order to maintain a vibrant and livable place.



Enhancing Walkability & Outdoor Recreational Assets

According to a 2014 report from LOCUS, a real estate investor group, walkable urban places command a 74% premium over non-walkable areas of similar types. Not only is it good for community economics, but walkable communities also promote increased physical activity, reduced car dependence, and encourages greater social connectedness within neighborhoods. Small towns like Munising have a signficant advantage in this regard, as the whole City has the potential to be walkable and within a short distance of connections to the region's trails and natural resource assets.

Improving the Access and Availability of Local Foods

Imagine Munising as a regional hub for fresh and locally grown produce, where a thriving movement of entrepreneurial growers in the region provide healthy foods to schools, farmers markets, restaurants, and stores with community gardens and backyard gardens to help sustain our residents. As we seek out new ways to diversify our economy, enhance community resilience, and improve food system security, a vision as descibed above is a realistic and attainable proposition.

According to the findings of the 2018 *U.P. Health Needs Assessment*, only 7.7% of Alger County residents eat the recommended *five or more* daily servings of fruits and vegetables. Improving this statistic is important for community health, and could have a positive impact on the local economy, if there was more demand for locally sourced agricultural products. Improving the availability of locally grown and raised food products requires a vision and commitment to implement a variety of policies and regulatory tools. It also requires the community support to promote cultural changes in eating habits and local sourcing preferences. Munising should consider steps it can take locally and make connections regionally to achieve a thriving local food hub.





Public Spaces and Community Aesthetics

When maintained and well-used, public spaces can contribute significantly to community vitality and vibrancy. By enchancing and investing in public spaces, these actions tend to have the effect of encouraging private investment in nearby properties. As Munising has learned from its successful *Art in the Alley* campaign, enhancements to under-used public places can have a dramatic effect on community aesthetics while drawing residents and tourists alike to areas that were once avoided. Businesses tend to thrive in areas of high foot traffic, so traditional downtowns with their open store fronts, ground floor windows, and sidewalk amenities are the ideal places for these types of placemaking efforts.

A concept known by community developers as the *Power of 10* suggests that a place needs ten major destinations in the region, ten places within each destination, and ten things to do in each place. This concept provides local leaders with a target for creating a transformational placemaking strategy that includes incremental and tangible goals. City leaders and the DDA should work together and attempt to map the placemaking assets it currently has, then determine where and how it can be enhanced to achieve the *Power of 10* principles.

Goals for Quality of Life

The Planning Commission recognizes that quality of life issues affect the health and wellness of the community, but also serves as an important tool for attracting and retaining talent, therefore they recommend the following strategies be undertaken in the next five years:

Goal 1: Improve walkability, walk appeal, and pedestrian connectivity city-wide.

- Objective 1: Coordinate with the National Park Service to provide a biking and walking path along the Washington Street corridor up to Sand Point to improve recreational opportunities for residents and visitors by 2022.
- Objective 2: Develop a strong network of pedestrian connectivity from residential areas to key points of interest, such as schools, the downtown, public parks, regional trails connections, and grocery stores.

Goal 2: Improve the health of Munising's residents through increased access, affordability, and consumption of local foods.

- Objective 1: Work with the school system to identify opportunities for developing more farm to school activities to begin building healthy habits among Munising's youth.
- Objective 2: Encourage the establishment of season extension facilities, such as hoop houses and controlled environment agriculture.
- Objective 3: Explore the possibility of amending the zoning ordinance to permit activities like small scale agriculture in residential areas.
- *Objective 4:* Cultivate champions of local food and agriculture to assist with building regional partnerships, initiatives, and pursuing grant opportunities.



Goal 3: Improve wayfinding and community marketing to attract visitors and help them explore the region and spend money at local establishments.

- Objective 1: By 2021, develop a community marketing and branding strategy and apply it to community wayfinding signage and other materials.
- Objective 2: Work among community stakeholders to determine the attractions and points of interest that would be most important to identify in wayfinding signage.

Goal 4: Explore the possibility of enhancing or creating new public spaces throughout the City, particularly along the waterfront.

- Objective 1: Promote and enhance the waterfront by increasing access to improve quality of life and enhancie the unique character of the City, to draw residents who will become permanent.
- Objective 2: Potentially approach owners of waterfront land uses like the school, ballpark, phone company, and Lutheran Church about coordination on public access and future land redevelopment plans.

Goal 5: Provide more opportunities and amenities year-round to create more excitement and build upon a sense of pride in Munising.

- Objective 1: Hold seasonal festivals to attract tourists and to enhance the quality of life for local residents.
- Objective 2: Meet the active and passive recreational needs of all segments of the population, keeping in mind the developmental needs of children and youth.
- Objective 3: Coordinate with governments countywide to ensure that there are public facilities to serve as gathering places to meet recreational needs of all ages.

Goal 6: Consider social equity in relevant city decisions so that people of all economic classes are encouraged to live here.

 Objective 1: By 2021, consider the findings of the 2019 Central U.P. Regional Housing Study to explore equity issues in housing, including the supply of senior housing options.



Downtown Development

Munising's downtown is the heart of the City and naturally forms a focal point of commerce and activity in the community. Nestled in along the picturesque Munising Bay, it is a significant contributor to the community's identity. Many factors over the past century have shaped growth and uses in the downtown; however, in recent times city leaders have taken greater interest in creating a highly livable downtown while maintaining a balance with authentic small-town character. The availability of redevelopment sites, developer interest, and how city leaders plan for the future will be the key factors that determine what our downtown will become.



Downtown Development Authority (DDA)

In Michigan, a DDA is a public body empowered to support the growth and development of the downtown, typically by capturing growth in tax revenues and reinvesting in downtown businesses and infrastructure. The Munising DDA's boundaries cover the entire Downtown zoning district, but also parts of the Transitional, Commercial, and Lakefront Commercial districts.

The DDA is guided by the *Development and Tax Increment Financing (TIF) Plan*, amended in 2013 which includes a list of priority projects for the use of captured tax revenue. In 2018 the DDA and Planning Commission held a joint meeting to discuss coordination on overlapping priorities and identified additional possibilities for



redevelopment within the district. Coordinating joint meetings between these two bodies each year ensures that priorities within each of their work plans are mutually attainable and supportive of the other's efforts.



As the body charged with proposing ordinance language and the development of a Capital Improvements Plan (CIP), the Planning Commission can support the DDA's objectives by creating a regulatory framework that supports a vibrant downtown and by referencing the DDA's priority projects in the CIP for future City budget considerations. Shared interests such as placemaking, walkability, mixed-use development, and *missing middle* housing present opportunities that will improve quality of life for residents and create a more economically prosperous downtown.

A questionnaire was provided to downtown stakeholders in preparation of the 2018 DDA/Planning Commission joint meeting and identified topics. The items of interest included: infrastructure needs, public space enhancement, improving housing stock, and the redevelopment of vacant lots. Likewise, the joint meeting that followed identified specfic projects like improvements to the H-58/M-28 intersection, planning for mixed-use developm-

at the old firehall, UPPCO site, and on the vacant lots at the intersection of Cherry St. and Munising Ave., and the creation of a public beach.



Placemaking in the Downtown

Placemaking is the process of building quality places where people want to live, work, and spend time. It encompasses a range of activities from the redevelopment of historic buildings into new residential-commercial mixed uses, to small-scale enhancements to public spaces that improve the aesthetics of the surroundings. Downtown Munising is the core of placemaking investments in the community and each year invites area artists to display their works around the City through banners, posters, and a mesmerizing *Art in the Alley* project, that attracts residents and visitors of all types.





Goals for Downtown Development

The Planning Commission recognizes that its downtown is an important asset as its relates to community and economic development, and so it recommends the following strategies be undertaken in the next five years:

Goal 1: Enhance coordination among the Planning Commission, DDA, and City Commission on redvelopment activites.

- Objective 1: By 2020, organize an annual joint meeting between the Planning Commission and DDA to discuss shared objectives in work plans.
- Objective 2: By 2021, the Planning Commission will review the DDA's priorities and incorporate any capital needs from the DDA Plan into the City's CIP.
- Objective 3: By 2021, the DDA will provide support in marketing and promoting the availability of redevelopment opportunities.
- Objective 4: By 2022, the Planning Commission, DDA, and City Council will collaborate on hosting a public forum to present opportunities and envision possibilities for future public spaces, including the possibility of a public beach.

Goal 2: Address ordinance changes that will support the growth of a vibrant and prosperous downtown.

- Objective 1: In 2020, the Planning Commission will review the zoning ordinance to determine the appropriateness of uses, including contemporary uses.
- Objective 2: Beginning in 2020, the Planning Commission will review provisions in all City ordinances to identify barriers to placemaking activities, such as sidewalk dining.

Objective 3: In 2020, the Planning Commission will review and make changes to ordinances to protect the traditional design of the downtown and features that enhance the appeal of walking and non-motorized transportation.



Infrastructure & Community Facilities

Infrastructure and community facilities are the assets that make modern life possible in our communities. It includes our transportation networks, water and sewer assets, government buildings and public spaces, private utilities, and community services that operate oftentimes unnoticed when in working order. However, when any of these essential services become interrupted, City leaders are quick to find out from the public how much of an inconvenience it can be. In the worst cases, the failure of infrastructure can lead to consequences for public health and safety, economic setbacks, and legal liability. It is critical that the City and its partners properly maintain these assets for the resilliency of the community and to mitigate the potential for consequences that result from their failure.



Asset Management & Capital Improvements Planning What are the assets that we own? What condition are they in and what is their remaining life? How will we budget for their repair and replacement in the future?

These are the questions we ask as we develop a holistic approach to the managment of infrastructure. It may be hard to believe, but this is a relatively new concept in Michigan. When the anticipated life of a sewer pipe is greater than the lifespan of your average person, it is reasonable that the party who was

responsible for its installation overlooked the fact that it may eventually need to be replaced. Nearly a century later following the rapid growth that gave rise to our cities, we are experiencing challenges that come with the end-life of many infrastructure assets, particularly water and sewer pipes that have been hidden from view for decades.

The cost to replace these assets is significant, but with modern tools like Geographic Information Systems (GIS), we can begin to develop a comprehensive system for understanding the conditions and needs, embodied in a document known as an Asset Managment Plan. From this plan, we are able to extract, plan, and budget for the more near-term projects. Infrastructure projects requiring repair or replacement within the following six years should be included in the City's annually updated Capital Improvements Plan (CIP); a plan that provides details on the cost and general considerations of capital projects relative to other budgetary items identified in the CIP. Each year, as the City Commission approves the annual budget, it can refer to the priorities and recommendations found in the CIP to guide decision making.





Complete Streets and Walkability

Complete Streets is a concept that recommends roads are designed and operated so they are safe, comfortable, and convenient for all practical users, which may include pedestians, bicyclists, motorists, and transit riders of all ages and abilities. This type of policy is not intended to place additional requirements on road redesigns where compatibility is not appropriate, but to simply enhance considerations for incorporating improvements for users who may typically be present in an area where it may be feasible. Such an example could include the placement of a high visibility crosswalk in an area where pedestrians are common, or eliminating curbing in areas where wheelchair access may be desired.

Walkability and walk appeal are similar concepts that address the community's potential for pedestrian mobility and desireability. The quality of walkability is often considered what is located within a five or ten-minute walk of one's surroundings to acquire basic needs like groceries. Walk appeal addresses the quality of the walking environment, as some 5-minute walks may be unpleasant due to factors like proximity to high-speed traffic. A complete streets policy may provide some flexible recommendations that can enhance the prospect of non-motorized mobility in and around Munising. It is well-documented that these types of improvements enhance the value and marketability of real estate in a

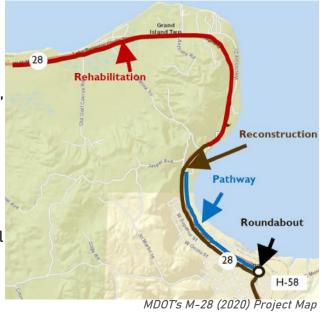
Infrastructure Assets and Community Services

Transportation and Connectivity

Roads

At this moment in 2020, the condition and needs of Munising's roads are being addressed on the City's three high-traffic major collector roads; H-58, Sand Point Road, and soon M-28 in 2020. These projects include a mix of rehabilitatitation and reconstruction projects that will improve safety, restore conditions on roadways, replace aging watermains, and provide streetscape enhancements.

The current H-58 (2019) project draws from federal Land Access Program grants to reconstruct two miles of road over the next two years along this route which is a gateway from the east, providing access to significant local establishments, including the paper mill and hospital. This activity complements the work completed on H-58 in 2018 that milled and overlayed deteriorating portions of the road. Similarly, 1.2 miles of Sand Point Road will be crushed and reshaped over the 2019-2020 construction season.





Existing M-28 Intersection (2019)



M-28 Roundabout Design (2020)

Features in the M-28 work plan for road improvements include the creation of a roundabout at the intersection of M-28 and H-58; extension of turn lanes down to the Anna River Bridge to the east; and the installation of streetscape amenities like lighting, benches and street trees that will contribute to a sense of place along the City's main street. A component of particular importance on this project is the replacement of the of the H-58 and M-28 intersection, a less-than-ideal arrangement that has welcomed motorists to Munising for decades. This point of converegence will be improved by installing a roundabout to direct traffic as it approaches from three directions, enhancing safety and providing a significant aesthetic improvement into the City's downtown.

As the City considers the issues it faces in regard to transportation and connectivity, leaders have expressed that funding and high traffic counts during the U.P.'s relatively short construction season have been particularly challenging conditions. State level policy for road funding continues to be a major hurdle for the forseeable future until a time that legislative leaders and the Governor's office can negotiate an agreeable solution for new revenue for road repairs statewide. The comprehensive M-28 project is a welcomed project that will help the City meet many of its objectives; however, with Munising's booming tourism and construction seasons happening concurrently, it is recognized there will also be challenges, so completing this project on-time ensuring coordination and communication is essential for residents, visitors, and local businesses.

Bridges and Culverts

Bridges and culverts are critical elements in the City's transportation infrastructure system, making rivers, streams, and drainage ways passable, while providing an outlet for constant or intermittent waterflow. The failure of these structures can have catastrophic effects that result in danger to people and property, or serious disruptions to the overall transportation network. A recent example of such a failure can be drawn from another U.P. community when, during the 2018 Father's Day storm, Houghton County experienced a thousand-year rain event that overwhelmed the infrastructure system, resulting in washed out roads and millions of dollars in property damage.

Michigan's climate is expected to see more frequent rainfall in greater quantities as the climate changes, and so preparedness is essential. Managing, maintaining, and upgrading these assets is the responsibility of local, county, and State government agencies who coordinate through asset management practices and Capital Improvements Planning.



Road conditions in Houghton after the storm.



Repair work being completed on the Anna River Bridge

The City of Munising shows its commitment to this responsibility by coordinating with various agencies to plan for and maintain these assets. The City's Anna River bridge, along H-58 is currently in fair condition; having been rehbilitated in 1994 and installation of a new deck overlay in 2018. In the future, the City may apply to the MDOT Bridge Council for preventative maintenance funds, as needed.

CUPPAD, Munising's regional planning organization, was contracted in 2018 to complete an assessment and mapping of culverts. Generally speaking, the City's culverts are in good working condition; however, some were determined to be undersized, such as those along Sand Point Road and are currently being addressed. The results of this study have been considered and will eventually be built into Munising's future asset managment plans and Capital Improvements Plan (CIP) so it may be prioritized relative to other important capital needs.

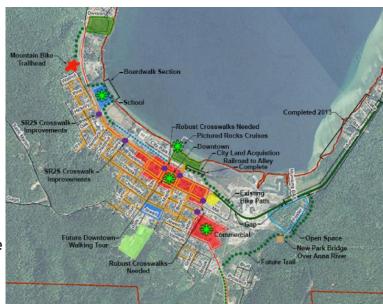
Non-Motorized Assets - Pathways and Sidewalks Munising's Non-Motorized Transportation Plan provides a comprehensive report on the existing conditions, opportunities, challenges and recommendations for future development. Among the Issues and Opportunities identified, the plan notes challenges for pedestrians crossing M-28 to get from the City's residential neighborhoods to the lakeshore and grocery store, as well as for students walking to the high school. In winter months, significant snow accumulations may also be a deterrent to Munising Bay Trail Network walking.



Mountain Bike Park trailhead built and funded by the

Opportunities suggested include developing more public transit stops along the non-motorized system, year-round maintenance on key pedestrian routes, improved pedestrian-scale wayfinding signage, improvements to alleys so they may be used as connectors to the existing multi-use path, and development of an east-west pathway along M-28.

At this time in 2020, a number of these improvements are planned or underway, the Munising DDA has begun the work of installing wayfinding and has made the City's alleys exceptional spaces for pedestrians. Through an MDOT Transportation Alternatives Program (TAP) grant, the City will begin developing a 10' wide east-west multi-use pathway along M-28 in 2020, spanning from Maple Street to the Bayshore Baseball Field. In addition to this pathway, MDOT's 2020 road construction project on M-28 will



include making the downtown corridor more pedestrian-friendly, with improved crossing points and traffic calming measures, like street trees. The recommendations included in this non-motorized plan, in coordination with the City's adopted Complete Streets policy and Capital Improvements Plan ensure that Munising is taking appropriate measures to develop a more appealing and walkable environment for pedestrians of all abilities.

Sewer, Water and Storm Drainage Infrastructure

The City of Munising's water, sewer, and storm networks were recently mapped and assessed in 2018 through Michigan Department of Environmental Quality (MDEQ) SAW grants. A basic overview of these assets follow.



Sanitary Sewer System

The results of SAW Asset Managment Plan reports that the overall sanitary sewer system is in good condition, although isolated areas underground must be addressed. Three projects from this report have either been completed, are underway, or are planned near-term for replacement or improvement. Currently in progress, the H-58 sewer main and structure will be replaced to meet current standards. Over the years 2020-2021, the MDOT M-28

reconstruction project will replace sanitary sewer pipe from Legion St. to Cherry St. and also from the H-58 intersection (new roundabout) to Cedar St. Plans are also in place for upgrading the City's wastewater treatment plant, including installing a system and controls for an aerobic digester, planned between 2020 and 2021. This will build on recently completed upgrades to the plant's blowers and aeration systems in 2018. Through this work, the City will be better equipped to protect the quality of local water from contamination.

Water Distribution System

Likewise with the water distribution system, the findings of the SAW report indicated the City's infrastructure is in good condition, overall. The system connects over 1,000 water meters to households and businesses throughout the city, in addition to more than 100 fire hydrants.

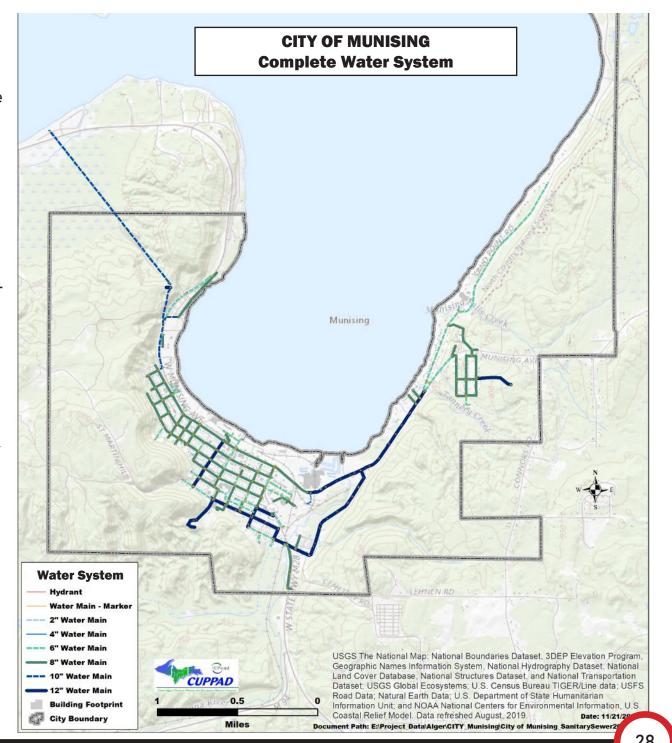
The City's water department maintains these assets and participates in the annual Capital Improvements Planning (CIP) process by submitting future year projects when construction or replacement is anticipated. The City's 2019 CIP indicates one major project occurring over 2020-2021 in coordination with the M-28 road reconstruction project. This project includes the replacement of a significant water main at the cost of \$4.3M, which is expected to be paid for through a combination of USDA grants and bonds.

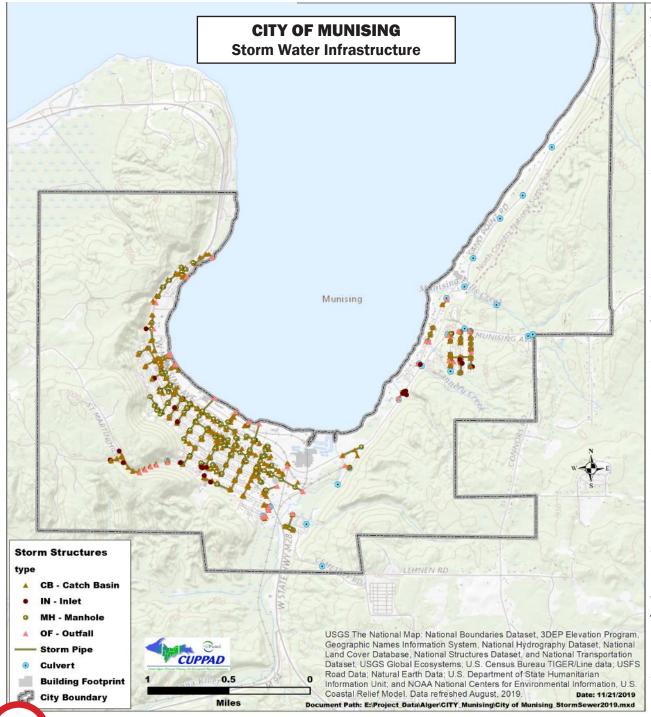
Storm Sewer and Ditch Network

The City's storm sewer system consists of approximately 54,000 feet of pipe, 452 catch basins and 143 manholes primarily located along and within roadways. The City's stormwater asset management plan was developed in November 2018 by Coleman Engineering and provides an assessment of assets, including data on their location, condition, remaining useful life, and estimated replacement cost. The plan concludes that 95% of the system is considered at "low business risk" and indicates no capital improvements projects are schedulued for the near future.









Community Facilities

A variety of public facilities which serve the everyday needs of residents are located within the City limits. Some of these facilities are owned and operated by entities, such as Alger County and the National Parks Service, while others are City-owned and maintained. An inventory and basic assessment of these City-owned facilities are identified in the map to the right and described below.

Buildings and Grounds

City Hall - The cheif administrative building of Munising's City government. City Hall is the primary location for public meetings on City business. City Hall anticipates a parking lot rehabilitation project over 2020-2021.

Police and Fire Station - Built in 2012, Munising's Police and Fire Department is a modern facility that supports the public safety and emergency response needs of the City and immediate region. The police department is staffed by a Police Chief and three full-time officers. The Fire Department is a paid on-call department comprised of 24 volunteer fire fighters. No significant facility upgrades are anticipated in the near future.

Wastewater Treatment Plant - Munising's wastewater treatment plant treats and disposes of sewage from the City and also the Alger Max Correctional Facility. The facility was recently upgraded in 2008 to add a number of improvements that modernized the system and improved local water quality.

Public Works Building - The Department of Public Works operates out of the Munising Industrial Park. Twelve trucks are stored in the public works facility in addition to smaller equipment such as welders, mowers, etc. Heavy equipment such as the city's grader, front end loaders, and backhoes are stored outside.

Industrial Park - The city's 37-acre industrial park is located in Munising Township. Lease amounts vary according to the property size involved. A current stipulation for a lease agreement is the creation of a minimum of on site jobs. There are twelve lots at the Industrial Park, eight of which are currently being leased. Seven of the sights are active and one is being utilized for storage.

Water and sewer service are provided at the industrial park, as well as natural gas. The water supply for the facility, as well as the Alger Maximum Correctional Facility, is pumped from two wells located at the site that serve these two facilities exclusively. Each well is 158 feet deep. A three-phase power supply is also available at the industrial park.

Parks, Public Spaces, & Waterfront Assets

Bayshore Park & Pavilion - The central waterfront park of Munising, where the Farmers Market and annual community events are held. There are no planned improvements to this facility scheduled over the next six years; however some community members have expressed that a new public swimming beach is needed.

Brown's Addition Baseball Field - The baseball field on the City's west side is anticipating lighting and bathroom upgrades over 2021-2023, supported by the City's DDA and the Parks and Recreation Department.

Munising Bay Trailhead - The Munising Bay Trail Network received a significant investment from the City and DDA over 2018-2019 to complete a Universally Accessible bike trail, which supports the recreation interests of city residents and visitors alike.

Bayshore Marina - The Bayshore Marina is a major economic asset for the City, providing access for commercial and recreational users. The marina building's shingles

were replaced in 2018 and no additional near-term upgrades are identified.

Brown's Addition Boat Launch - This boat launch provides public parking and access to the Munsing Bay on the City's west side. The City anticipates a parking lot repair project in 2021 and dock upgrades over 2022-2023 in order to meet the increased demand at this facility.

Anna River Fishing Pier - The fishing pier was rehabilitated in 2016 on land leased from the DNR and includes a accessible kayak launch and vault toilet facility. No future upgrades are planned.

Alger Centennial Ice Arena - Located at Varnum and Park, the 24,000 square foot Alger Centennial Arena was constructed in 1985. During the months when no ice surface is being maintained, the facility is rented for large gatherings such as receptions, reunions, conventions, etc. The city is responsible for the management of the arena.

Tourist Park - Located in Grand Island Township on Lake Superior, Tourist Park has 127 camp sites, including several sites with water, electric, and sewer hookups, as well as free WiFi. 23 rustic tents sites on Lake Superior are also available. The lakefront provides a beautiful sand beach. An office for registration and snacks, a pavilion structure and a building housing restrooms and showers serve the park's visitors.

Goals for Infrastructure and Community Facilities

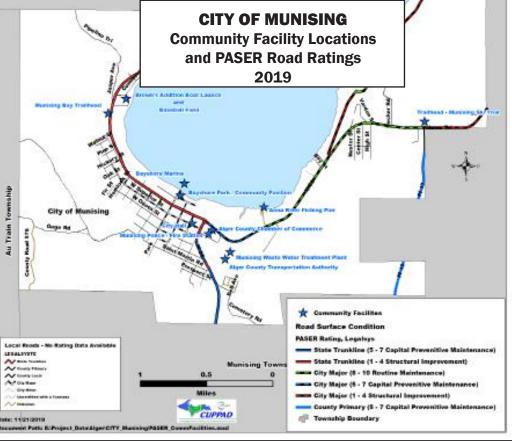
The Planning Commission recognizes that improvements to infrastructure systems and management of assets are necessary steps for building community resiliency and recommends the following strategies be undertaken in the next five years:

Goal 1: Develop and maintain plans for the management of public assets and capital improvements as supportive tools for the City's annual budget process.

- Objective 1: Beginning in 2020, maintain a local Asset Management Plan and CIP

that includes transportation, water, wastewater, and storm water infrastructure and provide updates as new infrastructure is added to the system, or as capital assets are re-assessed.

- Objective 2: Increase knowledge of asset management practices and priorities by taking advantage of training programs offered to officials and staff.
- *Objective 3:* Complete an Asset Management Readiness Assessment in 2021, then make progress toward improving mastery in areas where we are lacking.
- **Goal 2:** Support the development of improved roadway designs and configurations that improve safety, access, and flow of traffic across and throughout the city.
- Objective 1: In 2021 and beyond, coordinate with area road agencies and neighboring jurisdictions to consider development and access management policies along the M-28 corridor.
- Objective 2: Improve safety along the Washington Street corridor by incorporating traffic calming measures and access management techniques by 2021.



Land Use and Zoning Plan

The Land Use and Zoning Plan section is one of the most integral components in the development of a master plan. The Michigan Planning Enabling Act of 2008 specifically requires the plan to address land use issues and recommendations for the physical development of the community 20 years or more into the future. As proposals for development are considered, the Planning Commission, City Commission, and City administrators should refer to this section to ensure that the vision, principles, and intent of districts are followed as closely as possible, or amended when a new direction is determined to be necessary.

A Modern Community with Contemporary Land Uses

Munising's roots in the fishing and forestry industries are still visible today; however the landscape of the City and its employment base are now quite a bit different than they were before the turn of the 21st century. The City has transformed into a bustling hub of tourism and recreation and is rapidly growing to become an all-seasons destination, while healthcare and a range of professional services accommodate the needs of residents across Alger County. As time goes on, what other types of new land uses might be possible in Munising?

Uses like breweries, short-term rentals, marijuana facilities, and renewable energy generation infrastructure grow more common across Michigan as the market provides for growing demand. Munising leaders recognize that it is essential to carefully consider the pros and cons of each new land use type relative to the impact it will have on compatibility in the community and make their best judgment of where and if such uses may be located. Leaders should periodically assess the need to add new permitted and conditional uses that could locate here.

Growing Inward, Not Outward

The City of Munising's available developable land is limited due to its surrounding natural features and landscapes; the bluffs on the City's east, west, and south sides, with the Munising Bay to its north. These factors mean Munising must consider development strategies that focus on redevelopment and efficient uses of space as future opportunities present themselves. *Missing middle* housing types, like row houses and fourplexes, could be compatible within the city's neighborhoods while increasing density and improving property values.

Similarly, large parking lots designed for peak parking events and auto-oriented configurations create a lower-density use of land that reduce walkability and a lower taxable value per square foot.



Strategies That Enhance The Waterfront

Among the assets Munising comprises, the waterfront is arguably the most valuable and offers the greatest potential for the attraction of new development. Due to the built-out landscape of the community and the existing industries situated around the shores of the Munsing Bay, opportunities to redevelop are not presented often, so it is important to take a strategic approach to planning for the highest and best use before those opportunities arise.

Uses that provide waterfront views and public access while bringing in greater tax revenues through increased densities are qualities that provide the highest public benefit. However, any future development should also incorporate measures that ensure the ecological value of the shoreline is maintained in a sustainable manner.

Goals for Land Use

The Planning Commission recognizes that development patterns shape the function and appeal of the community. Through sound planning and pursuit of the following goals, Munsing will become a more prosperous, sustainable, and equitable community.

Goal 1: Update the Zoning Ordinance to improve compatibility of uses, provide for modern uses, and reduce inefficiencies in the development approval process.

- Objective 1: Improve the compatibility of future land uses, traffic safety, and connectivity along the Washington Street corridor.
- Objective 2: The Planning Commission will review and consider amendments to the zoning ordinance that ensure the Washington Street corridor's residential character is preserved by rezoning key areas to Lakeshore One along Washington Street and West Shore Drive by 2021.
- Objective 3: The Planning Commission will review and consider amendments to conditional land uses and development review procedures to improve the compatibility of uses and to streamline the permitting process.

Goal 2: Explore the possibility of an increased density of housing units within the Transitional district.

Objective 1: In 2021, the planning commission will consider the findings of the 2019 Central U.P. Housing Needs Assessment to determine the need for various housing types and price points within the City, then assess the possibilities for new missing middle housing typologies in the Transitional district, where increased densities may be appropriate.

Goals for Land Use, Continued

Goal 3: Promote the highest and best use of limited waterfront and downtown real estate while taking into consideration the taxable value of property.

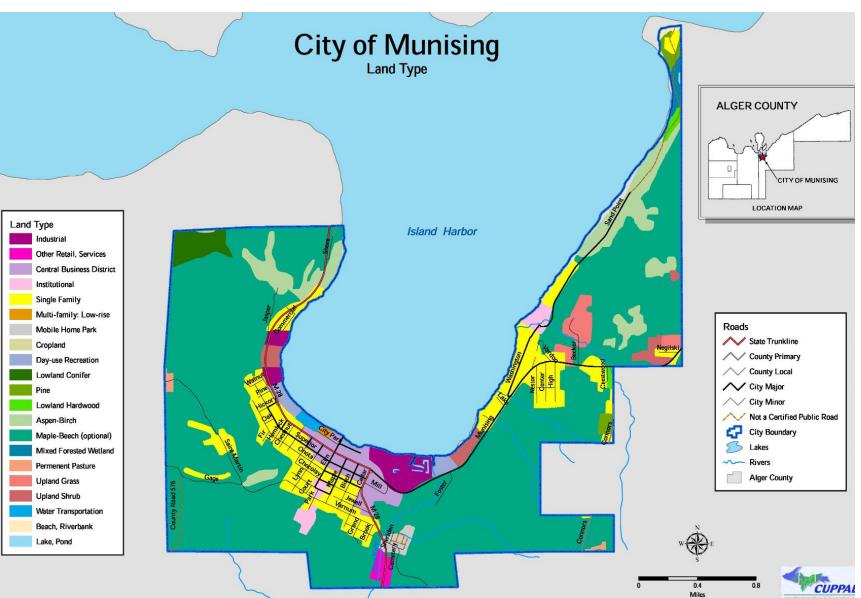
- Objective 1: In 2021, the DDA, in coordination with the Planning Commission, will review a map of State Equalized Values (SEVs) of properties in the downtown and along the waterfront to understand where opportunities are for growing the City's tax base, then make land use decisions accordingly.
- Objective 2: Explore strategies for reducing congestion and double parking situations near the City docks.

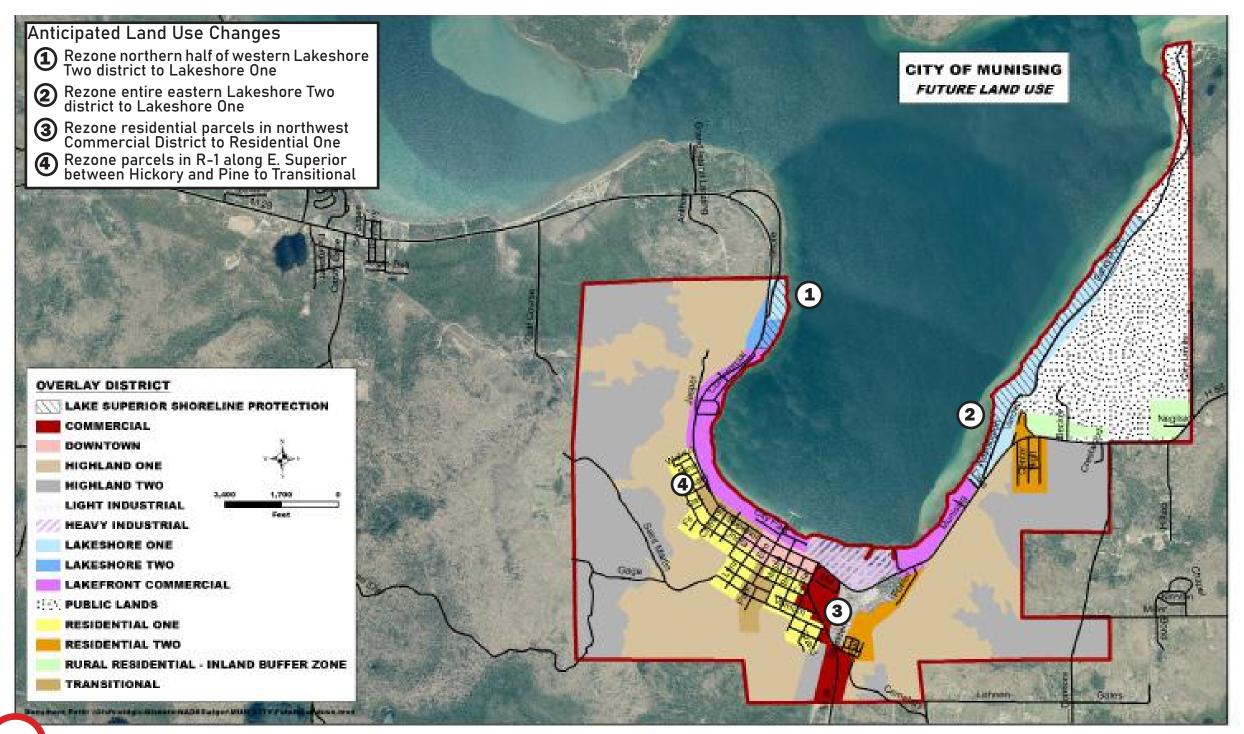


Goal 4: Explore the potential of tools for increasing the amount of buildable property within the City's jurisdiction.

- Objective 1: Cooperate with governmental units across the county to identify sites suitable for expanding businesses or new businesses looking to locate in the area.
- Objective 2: Consider the use of 425 Agreements as a possibility for expanding the availability of taxable industrial property in the City.

Existing Land Use





Zoning Plan

The Michigan Zoning Enabling Act of 2006 is a State law that provides the authority for communities in Michigan to use zoning as a tool for the regulation of land. This law states that local zoning regulations in a community must be based upon a plan and this means particularly a zoning plan. A zoning plan describes the ways in which the current existing land uses in the community may change in the future by relating those changes to the aspirations described on the Future Land Use Map and discussion of zoning districts.

This zoning plan is the legal basis for the zoning ordinance of Munising, which means any decisions contrary to what is stated in this plan could lack legal defensibility. The zoning plan is intended to guide all future rezoning activities and discreationary land use decisions in the community, so leaders should consult this section whenever these topics are under consideration. The table that follows describes the anticipated changes or lack thereof across districts in Munising.

Future Land Use

nder cons	ideration. The table t	that follows describes th
Exisiting	Land Use and Zor	ning
general d	•	o provide an area for es for the convenience o oublic.
an area f cur in the Common needs of not perm	or intensive comme business oriented parking areas are of the district. Residen litted in this District s located in the uppo	establish and maintain ercial development to o center core of the City encouraged to serve the ntial uses are generally, with the exception of er floors of commercia
_		for residential use in rural not taken place and preser

One: Provides for residential use in rural elopment has not taken place and preservation of scenic character of the ridges and hillsides that surround Munising. It is the intent of the district to allow development with appropriate regulations that will retain the area in as much of its natural condition as possible. The district will allow for a mix of residential and compatible commercial uses.

the placement of buildings and use of high quality building materials is essential to the downtown's preservation. Preservation of the Highland Districts' natural features is the top priority for the future. Little development is anticipated, with the possible exception of homes on large lots. Currently, the zoning district boundaries does not match up with lot lines, so future zoning changes may occur to improve clarity and accuracy.

the southern limits of the City and is unlikely to expand.

while reducing impervious surfaces. Redevelopment of

Munising's downtown is entirely built out and not likely to

grow beyond its current boundaries. A number of redevelop-

ment opportunities exist in this district and it is likely the use

of land will intensify as redevelopment occurs, such as the

may expect to see non-historic, single-story buildings re-

south side of Superior, from Birch to Maple Streets. The City

placed by multi-story mixed-use buildings with greater density and fewer on-site parking spaces. Maintaining the same

pattern of traditional downtown development with regard to

have a significant positive impact on taxable value.

vacant and underutilized lots are a high priority as it would



Strategies & Potential Zoning Changes

The Commercial district runs along the M-28 corridor to **Primary Strategy:** Maintain and enhance **Secondary Strategy:** Preserve and protect Future development will include a more inviting, pedestri-**Zoning Changes:** Single-family home parcels in the northan-friendly design with more landscaping and greenspace

west corner of the Commercial District will be rezoned to R-1. Future changes could include standards to reduce minimum parking, consideration of non-motorized connectivity in new development, and provisions for low-impact development.

Primary Strategy: Maintain and enhance

Secondary Strategy: Redevelop and intensify **Zoning Changes:** Future zoning changes could include features such as build-to lines that maintain the tradtional downtown pattern of development, as well as increased densities and building heights. Standards that are permissive of outdoor dining and enhancemnts to the public realm, such as pedestrian-scale signage and open store fronts are desireable additions. Add short-term rental as a conditional use.

Primary Strategy: Preserve and protect Secondary Strategy: Maintain and enhance **Zoning Changes:** Align district boundaries with parcels as appropriate. Utilize Planned Unit Development (PUD) for commercial development uses to preserve sensitive environmental areas and natural features. Remove recreational structures from principle permitted uses.

Exisiting Land Use and Zoning	Future Land Use	Potential Zoning Changes & Strategies
H-2 Highland Two: The H-2 district is designed primarily for residential use in areas of rural character where development has not previously taken place. The larger sized lots are to ensure safe, potable water supply and treatment of wastewater on the same lot, since such municipal services may not be extended entirely within this district. Commercial uses permitted are compatible with the residential setting, as the large lots may tend to screen such uses from adjoining residential use. I-1 Light Industrial: The I-1 district is designed to accommodate establishments where the finished product generally consists of small machine parts, small electronic equipment or similar items. All manufacturing operations within this district will have less than 90 decibels emanating from the building.	Similar to the H-1 district, there are few changes anticipated as the primary strategy is preservation. New proposed features within this district may include additional trails for walking and biking and further preservation of greenspace. The district will support no more than five short-term rental conditional use permits in order to maintain the character of the surrounding area. At a future date, planning commissioners should review current PUD standards and consider what conditions are appropriate for development in this area if development were to take place. Few changes are anticipated in this district; however, there may be an opportunity for the redevelopment of the UPPCO in the future. If this happens, the City hopes to maintain a light industrial land use on the property that contributes to jobs and the tax base. Opportunities for additional non-motorized corridors, enhanced greenways, and renewable energy would be welcome additions. Brownfield redevlopment is an ideal tool to consider as these parcels become available for redevelopment.	Primary Strategy: Preserve and protect Secondary Strategy: Maintain and enhance Zoning Changes: Align district boundaries with parcels as appropriate. Utilize Planned Unit Development (PUD) for commercial development uses to preserve sensitive environmental areas and natural features. Potentially move wireless communications facilities from permitted to conditional use. Remove recreational structures from permitted use and add short-term rental to conditional use, allowing not more than five per district. Primary Strategy: Expand and grow Secondary Strategy: Redevelop and intensify Zoning Changes: Review permitted uses in this district and add contemporary uses which may be possible, such as renewable energy generation, breweries/distilleries, and other light manufacturing uses. Consider addition of dark sky standards for lighting. Add short-term rental as a conditional use.
I-2 Heavy Industrial: The I-2 district is designed to accommodate wholesale activities, warehouses, major repair operations, manufacturing operations and other industrial uses whose external and physical effects require them to be separate from residential uses. The location of industrial uses may be located on individual lots or as part of an industrial park. L-1 - Lakeshore One: The L-1 district is designed to	The heavy industrial district is not anticipated to undergo any significant changes in the near future. The paper mill is a significant contributor to the regional economy and it is expected that this use will be maintained. In the next 20 years, the City hopes to preserve the	, , ,
establish and maintain residential use lots in areas with frontage on or in close proximity to Lake Superior, which because of their natural characteristics and accessibility, are suitable for residential development. The L-1 district will permit development along the shoreline but take into consideration the visual appearance and accessibility to the lakefront.	neighborhoods and environment in the L-1 district. There is an interest in ehancing greenspace and public access to the lakeshore. Improving traffic safety, particularly on Washington St. where speeds often exceed the limits, is a significant interest	Secondary Strategy: Maintain and enhance Zoning Changes: Rezone parcels in the northern half of the northwestern L-2 district to L-1. Rezone all L-2 parcels in the eastern section of the City to L-1.

Exisiting Land Use and Zoning	Future Land Use	Strategies & Potential Zoning Changes
L-2 - Lakeshore Two: The L-2 district is intended for residential use in areas with frontage on or in close proximity to Lake Superior, which, because of their natural characteristics and accessibility, are suitable for development. The district will permit a mix of residential and compatible commercial uses but take into consideration the visual appearance, accessibility to and preservation of the lakeshore.	There is an interest in enhancing greenspace and public access to the lakeshore. Preserving the environment and residential nature versus expanding commercial development is the key challenge in the decades to come. In the future, planning commissioners should discuss the permitted and conditional uses in this district to determine if they are compatible with the vision of this district and make changes as necessary.	Primary Strategy: Preserve and Protect Secondary Strategy: Maintain and Enhance Zoning Changes: Rezone parcels from the L-2 district to L-1, as mentioned on the previous page. Review conditional uses in this district and potentially remove those that are incompatible with the intent and vision for the district. Remove recreational structures from conditional use.
LC - Lakefront Commercial: The LC district is intended to provide an area within the city for commercial use along or in close proximity to the lakeshore. The district would include services and retail sales catering to the community and to tourist traffic with the intent of preserving, developing or enhancing a "commercial fishing village atmosphere." Residential use may be permitted in the district.	The planning commission envisions more public spaces along the waterfront, some of which could be developed through partnerships with private property owners. Particularly, more waterfront trails for walking and biking are desired, as well as as waterfront recreation. Additional traffic calming measures are an interest along M-28, as it would create a more pedestrianfriendly environment and allow safer travel between districts. Preserving a balance between residences and commercial uses in this area is a significant interest, so it is an important consideration in the approval process for new development and uses.	Primary Strategy: Maintain and Enhance Secondary Strategy: Preserve and Protect Zoning Changes: Remove recreational structures from principle permitted use and add short-term rental as a conditional use. Review district standards regarding multi-family housing and other dense non-single-family options to ensure these formats are encouraging of new development.
PL - Public Lands: The PL district is to establish and preserve areas for certain public purposes.	Public lands will continue to be preserved and maintained for low-intensity activities and public enjoyment and ecological conservation. No changes are anticipated.	Primary Strategy: Preserve and Protect Secondary Strategy: None Zoning Changes: No changes recommended.
R-1 - Residential One: Small lot sizes primarily for single-family residential use, but may include duplexes, townhouses, and multi-family dwellings as special uses. The uses in this district are intended to keep the neighborhoods relatively quiet and free of unrelated traffic influences and commercial activities.	The planning commission's vision of this district is for it to remain residential for year-round residents. Expanded and redeveloped housing options will fit within the existing character of the neighborhood. Owner-occupied housing is the preferred model in this neighborhood, but the inclusion of affordable and workforce housing is also an interest.	Primary Strategy: Preserve and Protect Secondary Strategy: Maintain and Enhance Zoning Changes: Update district uses to make Accessory apartment; Multi-family; and Two-family dwellings per- mitted uses. Review landscaping requirements to ensure native landscaping is permitted.
R-2 - Residential Two: Designed to establish medium sized lots for single and two-family residential neighborhoods. The uses in this district are intended to keep the neighborhoods relatively quiet and free of unrelated traffic influences and commercial activities. The district will allow for a mix of residential and compatible commercial uses. The lots are slightly larger than found in the R-1 District.	1	Primary Strategy: Preserve and Protect Secondary Strategy: Maintain and Enhance Zoning Changes: Remove Bed and Breakfast establishment; Convenience mart and store; Child care facility, group; Recycling drop center; Tourist attraction; Townhouse; and Recreational structures from conditional use. Review landscaping requirements to ensure native landscaping is permitted.

Exisiting Land Use and Zoning	Future Land Use	Potential Zoning Changes & Strategies
RR-IBZ - Rural Residential - Inland Buffer Zone: The RR-IBZ is designed to establish and to maintain a low intensity, residential use environment for those areas of the Pictured Rock National Lakeshore Inland Buffer Zone, which because of their location, accessibility, soils, drainage and other characteristics are suitable for the development of year-round single-family dwellings. The National Parks Service, in coordination with the city, regulates land uses within this zone.	This rural residential district is expected to be maintained with a low-intensity of use and will primarily be comprised of low-density, single-family homes which will be occupied by full-time residents.	Primary Strategy: Preserve and Protect Secondary Strategy: Maintain and Enhance Zoning Changes: Remove all conditional uses.
T - Transitional: The T district will serve as a buffer area between commercial/business districts and residential districts. Non-residential uses permitted are limited to those uses which are compatible with residential uses in that they do not involve high traffic volumes, excessive lighting, noise, smoke, fumes or outdoor storage or sales.	The Transitional district will be maintained as a buffer between downtown commercial uses and the traditional downtown neighborhoods of Munising, in order to preserve the character of neighborhoods. A balanced mixture of residential uses and lower-intensity, neighborhood-oriented commercial uses will be supported, but it is critical that housing is not lost in this zone. The planning commission envisions improvements to pedestrian infrastructure and expanded greenspaces when opportunities present themselves, particularly along M-28. The district will support no more than ten short-term rental conditional use permits in order to maintain the character of the surrounding area.	Primary Strategy: Preserve and Protect Secondary Strategy: Maintain and Enhance Zoning Changes: Rezone parcels from R-1 to T along the northern side of Superior St., between Hickory and Pine Streets. Remove recreational structures from conditional use and replace it with short-term rental and allow no more than ten units per district.
LSO - Lake Superior Shoreline Protection (Overlay Zone): The LSO district is intended to protect the natural environment and preserve the natural beauty of the lake shore areas adjacent to Lake Superior in the City. The LSO district includes all land lying within the 1986 U.S. Army Corps of Engineers High Water Mark within areas zoned as either L-1 or L-2 as depicted on the Official Zoning Map for the city. This boundary extends across all underlying zoning districts.	The Lake Superior Shoreline Overlay will continue to safeguard the shoreline along the L-1 and L-2 districts by preserving coastal habitats and providing a buffer to protect against shoreline erosion.	Primary Strategy: Preserve and Protect Secondary Strategy: None Zoning Changes: No changes recommended.

SCHEDULE OF ZONING DISTRICT REGULATIONS								
	District	Minimum lot	Minimum lot	Minimum setbacks from property lines ^B		Maximum height	Maximum lot	
	District	size (area)	width ^a	Front ^c	Side	Rear		coverage ratio
C -	Commercial	20,000 ft. ²	150 ft.	25 ft.	10 ft.	12 ft.	40 ft.	62%
D	- Downtown	None	None	None	4 ft.	6 ft.	40 ft.	100%
H-1	Hotel, motel, & restaurant uses	4 acres	300 ft.	150 ft.	75 ft.	75 ft.	40 ft.	6%
	All other uses	2 acres	200 ft.	100 ft.	50 ft.	50 ft.	35 ft.	7.5%
H-2 -	· Highland Two	3 acres	200 ft.	100 ft.	50 ft.	50 ft.	40 ft.	7.5%
I-1 - L	Light Industrial	None	None	12 ft.	10 ft.	12 ft.	30 ft.	90%
I-2 - H	leavy Industrial	25,000 ft. ²	125 ft.	50 ft.	25 ft.	50 ft.	40 ft.	30%
L-1 - I	Lakeshore One	20,000 ft. ² F	100 ft.	50 ft. P	10 ft.	25 ft.	30 ft.	25%
L-2 - I	Lakeshore Two	10,000 ft. ² F	100 ft.	50 ft. P	10 ft.	25 ft.	30 ft.	20%
LC	Water lot	5,000 ft. ²	50 ft.	50 ft. ^E	10 ft.	12 ft.	30 ft.	23%
LC	Land lot	5,000 ft. ²	50 ft.	50 ft. ^E	10 ft.	12 ft.	30 ft.	46%
PL -	Public Lands	None	None	None	None	None	None	N/A
R-1 - I	Residential One	3,300 ft. ²	33 ft.	12 ft.	4 ft.	12 ft.	30 ft.	58%
R-2 - I	Residential Two	5,000 ft. ²	50 ft.	12 ft.	6 ft.	12 ft.	30 ft.	58%
RR-IBZ -	- Rural Residential	2 acres	200 ft.	50 ft.	30 ft.	30 ft.	30 ft.	7.5%
T -	Transitional	5,000 ft. ²	50 ft.	25 ft.	10 ft.	10 ft.	30 ft.	40%
*LSO	*LSO - Overlay Zone* Refer to the underlying district's regulations, then the regulations of this overlay zone. The most restrictive shall apply. Principal and accessory structures should be no less than 75 ft. from the ordinary highwater mark. An exception for new homes may be made to reduce that number to 50 ft. at the discrestion on the Zoning Administrator, depending on the existing pattern of development in the area. Lots on coastal wetlands shall be setback at least 75 ft. from the wetland with a 25 ft. natural buffer maintained from the ordinary high water mark shoreward.				e that number oastal wetlands			
		shall be setback a	t least /5 ft. from the	wetland with a 25 ft.	natural buffer maintair	ned from the ordinary h	iigh water mark shore\	ward.

Footnotes:

- A. Lot width shall be measured at front setback line and shall not include any encumbrances, such as easements or other such restrictions.
- B. Cornices, eaves, and gutters may project two feet into the required yard. Attached or unattached decks and porches shall comply with required front, side and rear setbacks.
- C. The front setback shall be measured from the road right-of-way, except where a parcel abuts a water body. In that case, the front setback shall be measured from the ordinary high water mark to the nearest facing side of the structure.
- D. Where a parcel abuts a water body, the front lot line setback shall be 50 feet from the ordinary high water mark. Where a parcel does not abut a water body, the front lot line shall be measured 25 feet from the road right-of-way.
- E. Where a parcel abuts a water body, the front lot line setback shall be 50 feet from the ordinary high water mark. Where a parcel does not abut a water body, the front lot line shall be measured 12 feet from the road right-of-way.
- F. Prior to installation of a septic system on lots within L-1 and L-2, the local health department must be consulted to determine minimum lot size needed.

Implementation Strategy

Proactive application of the master plan is supported by the use of a well-coordinated implementation strategy. It includes the actions necessary for the achievement of goals and objectives expressed in previous sections, as well as other statutorily-required duites that local leaders should expect to accomplish relative to the plan. Accountability for this strategy is reinforced though the identification of responsible parties, estimated costs, and by budgeting for time and deadlines for these actions. The tool provided in this section is a five-year workplan that should be reviewed and updated each year along with the Annual Report. For best results, commitments from responsible parties should be secured when coordinated actions are identified.



Follows goal(s)	Action	Responsible party	Estimated cost	Timeframe to complete	Completed
General	Complete Annual Report on Master Plan progress	Planning Commission	\$0	Two months	
General	Develop and adopt annual CIP program	Staff, PC, and City Commission	\$0	Three months	
People & Community #3	Include young people in projects and planning	Staff, PC, and City Commission	\$0	Continuous	
Land Use #1	Overhaul of zoning ordinance for modernization	Staff, PC, City Commission	\$5,000-\$10,000	One Year	
Land Use #3 Econ Development #9	Begin marketing high priority redevelopment sites	Staff, DDA, GMBPC, MEDC	\$500-\$2,000	Three months	
Econ. Development #5	Initiate conversations about growing cybersecurity industry locally	City Comm., Munising Schools, NMU Tech & Occupational Science, GMBPC	\$0	Two months	
Natural Resources #1	Explore possibilities of electric vehicle charging stations	Planning Commission			
Natural Resources #1	Explore possibilities for clean energy generation and storage	Planning Commission			
Natural Resources #2	Update street lights to be "dark sky" compatible	Planning Commission			

Follows goal(s)	Action	Responsible party	Estimated cost	Timeframe to complete	Completed
General	Complete Annual Report on Master Plan progress	Planning Commission	\$0	Two months	
General	Develop and adopt annual CIP program	Staff, PC, and City Commission	\$0	Three months	
Quality of Life #4	Explore possibility of new public spaces along waterfront	Staff, PC, and City Commission	\$0	Six months	
Housing #2	Address the lack of quality affordable housing units	City Commission, Lenders, Developers, Staff	\$0	Continuous	
Nat. Resources #3 Quality of Life #1	Coordinate with National Park Service to create a pathway from Sand Pt. Rd. to enhance safety and rec opportunites	NPS, City Commission, GMBPC	Undefined	One year	
Natural Resources #3	Encourage NPS to attend PC meetings and discuss reducing impact on sensitive sites	NPS, PC	\$0	One month	
Natural Resources #1	Continue to audit and benchmark community facilities for energy efficiency				
Natural Resources #1	Discuss possibilities on incentivizing energy efficient design and development	PC, Zoning Board	\$0		

Follows goal(s)	Action	Responsible party	Estimated cost	Timeframe to complete	Completed
General	Complete Annual Report on Master Plan progress	Planning Commission	\$0	Two months	
General	Develop and adopt annual CIP program	Staff, PC, and City Commission	\$0	Three months	
Quality of Life #1 Infrastructure #2	Analyze and create recommendations for pedestrian connectivity from residential areas to points of interest	Staff, PC, and City Commission	\$0	Six months	
Natural Resources #1	Through communication and outreach, educate public on benefits of energy efficiency upgrades				

Follows goal(s)	Action	Responsible party	Estimated cost	Timeframe to complete	Completed
General	Complete Annual Report on Master Plan progress	Planning Commission	\$0	Two months	
General	Develop and adopt annual CIP program	Staff, PC, and City Commission	\$0	Three months	
Natural Resources #2	Implement best practices for improving water quality	Superior Watershed Partnership and PC	\$0-5,000	One year	
Econ. Development #2	Initiate conversations about using Munising Bay as a deep water port	State, Regional orgs., & City Commission	\$0	One year	

Follows goal(s)	Action	Responsible party	Estimated cost	Timeframe to complete	Completed
General	Five-year review of the Master Plan. Update or affirm.	Planning Commission & CUPPAD	Depends	Up to six months	
General	Develop and adopt annual CIP program	Staff, PC, and City Commission	\$0	Three months	
Downtown #2	Improve the appearance of downtown through updates to blight code and zoning ordinance	Staff, PC, and City Commission	Undefined	One year	
Housing #6	Hire a blight/zoning/rental enforcement officer	Staff, City Commission	\$32,000-40,000	One year	

Appendix A: Planning Commission Annual Report

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I. Membership

Planning Commission Member	Term Expiration	Attendance %
Chair:		
Vice Chair:		
Secretary:		

II. Meeting Schedule

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec

Quorum	Cancelled	Not Scheduled	Special Meeting
Q	С	NS	SM

III. Master Plan Review

commission that may not be included in the master plan.
Include the implementation plan items from the plan and indicate progress, actions completed, and next year's priorities.
Identify any potential plan amendments to work on for the upcoming year that can be prepared and adopted then incorporated at a later date.
Use master plan update review table (refer to the last page of this appendix) to decide whether the plan needs to be amended.

Notes regarding master pla	n review:		
IV. Zoning Ordi	nance Amei	ndments	

Document the section numbers amended and indicate any work in progress.
Review rezoning requests; indicate location, request description, and status.
Identify any zoning ordinance updates to undertake in the upcoming year.

Т

V. Development Application Reviews

Project Type	Location	Description	Status	Recommendation	Date

Appendix A: Planning Commission Annual Report, Continued

VI. Variances and Interpretations (Summary of actions taken by Zoning Board of Appeals)

ction Type	Location	Description	Status	Date of Action	
_	Legislative Body		VIII. Zoning Ma	ıp	
		lated to planning and development)	(Review with listed d	levelopment and rezoning r	equests to analyze potential trend
ımmary from Legislative B	ody:		Notes on Zoning Map Ammo	endments or Trends:	
V Tuellelie de D	lakadka Dlaminat i	To what and Donale was such			
K. Trainings Ro	elated to Planning, a	Zoning, and Development			
	elated to Planning, i		ioner Attendance	Date	
	elated to Planning, i			Date	
	elated to Planning, i			Date	
	elated to Planning, i			Date	
X. Trainings Re	elated to Planning, 2			Date	
	elated to Planning, a			Date	
	elated to Planning, 2			Date	
Topic/ Description				Date	
				Date	
Topic/ Description Copic/ Description Copic/ Description	gs	Commiss		Date	
Copic/ Description K. Joint Meetin		Commiss		Date	

Appendix A: Update Review Table

Criteria	Y/N	Documentation/ Comments
Have development patterns changed significanly since the plan was written and adopted?		
Does the adopted zoning ordinance align with the goals of the plan?		
Have there been any major changes, such as utility lines, major road improvements, etc?		
Have there been instances when the planning commission or elected body has departed from the plan?		
Are the goals and priorities of the plan in sync with the goals and priorities of appointed and elected officials?		
Does the plan address the location and types of land uses frequently requested?		
Have there been other studies completed that change the relevancy of the plan?		
Have community goals or vision changed since the plan was written?		
Are recent best practices integrated? (i.e. Complete Streets, Placemaking, Missing Middle Housing, Sustainability, Local Food)		
Is the background data relevant and reference the most recent decennial census data and upto-date local data?		
Is it user-friendly with clear organization and graphics?		

Criteria	Y/N	Documentation/ Comments
Does it reference goals and objectives for a downtown area?		
Is there an implementation plan including a CIP plan?		
Are a zoning plan and zoning objectives included?		
Is a redevelopment strategy provided?		
Are priority sites for redevelopment and a strategy for implementation included?		
Has there been changes along the community borders?		
Is there upcoming major (re)development (corridor, transportation, university/hopital, utility)?		
Do policy and recommendations support a safe, efficient multi-modal transportation system?		
Do permitted uses support the job market and reflect the local talent pool?		