

City of Munising Planning Commission

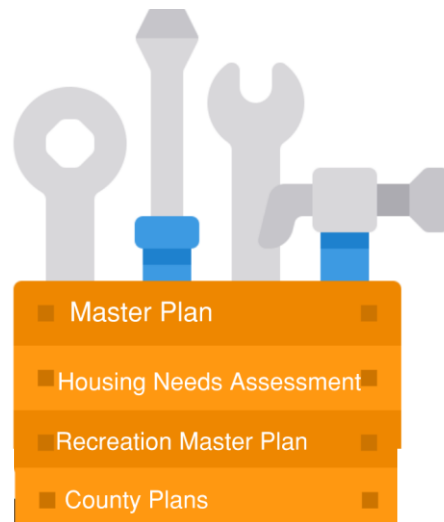
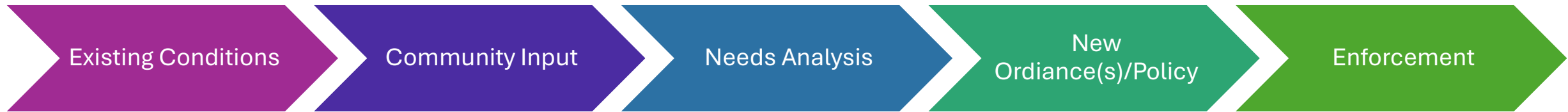
August 3, 2026

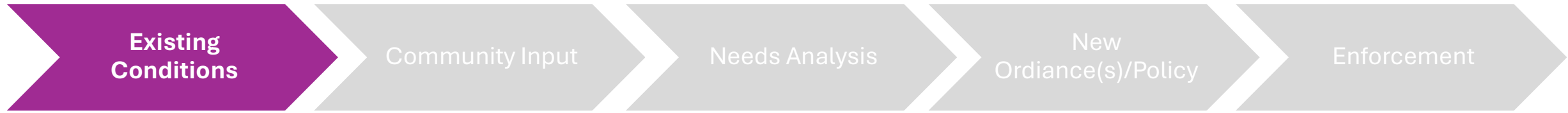


Short-Term Rental Evaluation

- **Overall Goal: Evaluate and revise the STR Ordinance and Policy**
- **Today's Meeting Goals:**
 - Highlight the overall STR evaluation process.
 - See what a consultant could offer the City in STR assistance.
 - As a Commission, establish the next step(s) in evaluating the STR Ordinance (set a next meeting date, identify what decisions should be researched before the meeting, etc).

Short-Term Rental Evaluation Process





- Establish where we are with Short-Term Rentals (SRTS) in Munising
 - Moratorium – To allow evaluation of housing need in Munising
 - 42 operational units.
 - ~ 50 units appear to be operational (8 rogue rentals).
 - No permit/operation fee for the STR .
 - No unit inspections.
 - What do our Master Planning documents reference?



- **Community Input**

- Identify stakeholders (visitors, residents, businesses, SRT owners, renters, etc...)
- Series of Town Hall-style meetings where stakeholders can share though/discuss beyond the 3-minute public comment limit.
- On-line survey to collect feedback
- Analysis of feedback



- Needs Analysis
 - Regulations
 - Community Input
 - Stakeholder needs
 - Regulation Considerations



- Ordinance & Policy updates

- Draft a revised ordinance and new policy based on the needs analysis.
 - Work with the Attorney to complete this task.
- Possibly establish a policy ordinance to help with enforcement.
 - Work with the Attorney to complete this task.
- Establish how the Ordinance and Policy updates will be enforced.



- Enforcement
 - Implement a method to enforce the Ordinance and Policies